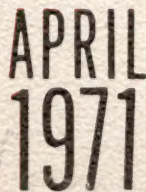


A MONTHLY COMMENTARY ON THE CANADIAN MOTION PICTURE SCENE



Spring Product Issue

Is six of one half a dozen of the other?



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tently. He'll discuss your needs with you and from a wide selection, will recommend equipment with strong consumer appeal and dependability. He'll help you keep it in first-class condition with prompt and efficient service. Backing him up is a dynamic advertising program that maintains a steady demand for Pepsi. Call your local Pepsi representative today. It will be a profitable experience.

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canadian Film digest

A MONTHLY COMMENTARY ON THE CANADIAN MOTION PICTURE SCENE



FEATURED IN THIS ISSUE

Complete Spring and Summer Product
Presentation

N.A.C. Forum in Toronto

Will the Motion Picture Survive?
by N.A. Taylor

Film Societies

Canadian Production

C.P.P. and M.P.T.A.O. Meetings

New Campus Shoot-Out

Canada's Most Unique Film Library

canadian
Film
digest

EDITOR
DAN KRENDEL

ASST. EDITOR
HARRIET BERNSTEIN

Published Monthly
by

Film Publications of Canada Ltd.
175 Bloor St. E.
Toronto 285, Ont.
Telephone 924-3701

SO... WHO NEEDS IT?

Human nature being what it is, we take much for granted which should in reality be considered a privilege and not a right. We never miss something that is dear and precious to us and an integral part of our daily life, until we have lost it - and then the moaning and groaning begins.

For many years we enjoyed a distinctly Canadian Industry periodical, first a weekly, then with rising costs and declining revenues it became a bi-weekly. It was an eagerly-awaited magazine which was read and studied from cover to cover by everybody who in one way or another made his living out of the motion Picture business ... in production, distribution and exhibition. Executives welcomed it as a reliable source of information on events on the local scene ... theatre managers devoured its pages to keep in touch with the source of their livelihood and upgrade their performance, and it enjoyed a wide circulation in the United States and abroad. But then, as familiarity seems to breed contempt, and its weekly and bi-weekly appearance became an accepted way of life, a normal happening, a gradual apathy developed, especially in response to solicitation for advertising which is the blood stream of any printed publication. An oft-heard remark was "So, who needs it?" Well, the publishers became discouraged and tired of losing money ... scads of it ... and regretfully, with no prior notice, suspended publication.

The first couple of missing issues were blamed on slow postal service, but when it became apparent that this was 'for keeps' what a howl went up. Suddenly a vacuum developed, a total blackout of Canadian news coverage. Letters, phone calls and wires began to pour in decrying the demise of the magazine. What to do?

Publishing a trade journal is not only a calculated risk, it's an out and out gamble. However, the publishers decided to take the plunge again, this time on a monthly basis. Distributors assured them of advertising support, Industry leaders volunteered mass subscriptions, and the end result was the emergence of CANADIAN FILM DIGEST, a monthly trade magazine dedicated to an honest, unbiased commentary on every facet of the motion picture business in Canada, with a reasonable amount of ink devoted to industry news abroad.

This, our first issue, is being sent to you with the compliments of the publishers. There will be no more free copies, and if you want to be placed on the mailing list you must complete the attached subscription form and return it with your remittance to this office.

This is the Spring Product Issue in which every Canadian distributor has taken space to present attractions which will be available for Spring and Summer dating. The response of the distributors has been excellent, and the advertising content is a practical demonstration of their confidence in the success of this venture.

We hope to make this an interesting and informative family-type magazine, one you will be proud to take home with you. We shall encourage controversy and are inviting Industry leaders to freely express their views on any chosen subject. We shall devote considerable space to Canadian film making in all its aspects, and since this will be an internationally circulated publication, in that way may well help our producers publicize and sell their attractions abroad. There will be capsule reviews of upcoming product and human interest stories to keep you all involved.

This is YOUR industry magazine, and only through your co-operation and participation will it survive. I don't think we'll hear "So who needs it," any more. We have learned the hard way that we all do. Let's prove it in positive terms.

Editor

Dan Krendel

IMPOSING ARRAY OF PRODUCT FROM ASTRAL



Marty Bochner, general manager of Astral is justifiably proud of the type and variety of attractions his company has on tap for the Canadian market this Spring and Summer.

Topping the list is *MELODY*, produced in England and starring Jack Wild and Mark Lester of 'Oliver' fame. An unusual love story, it concerns two eleven-year-olds who want to get married. The plot thickens and you'll just have to see it to believe it.

A very different love story is *CACTUS IN THE SNOW*, with Richard Thomas and newcomer Mary Laine. Not all sex and violence, it has just the right ingredients to make it interesting and palatable.

In addition, Astral is handling a group of seven films from American-International, the company that provided the biggest grossers in Astral's history.

LOLA, with a fine cast including Charles Bronson, Trevor Howard, Jack Hawkins, Orson Bean, Honor Blackman and Susan George (as Lola) is a side-splitting comedy about a 35 year old bachelor who tackles love and marriage with a 16 year old London schoolgirl. Audiences will love it.

THE HOUSE THAT SCREAMED is, naturally, a mystery-suspense drama with Lilli Palmer, John Moulder Brown and Mary Maude. It's guaranteed to keep audiences on the edge of their seats.

A sort of 'Woodstock by the Sea'

is *PACIFIC VIBRATIONS*, a true-to-life surfing adventure shot in California and Hawaii, and featuring the rock music of Crosby, Stills, Nash and a host of others.

In the style of 'Z', a story of courage, sacrifice and rebellion under an oppressive, reactionary government, is *THE YEAR OF THE CANNIBALS*, starring Britt Ekland and Pierre Clement.

BUNNY O'HARE brings Bette Davis back to the screen with co-star Ernest Borgnine in a howling comedy. A hilarious series of bank robberies is only a small part of this rib-tickling situation comedy.

Well...Vincent Price is back, and up to his old tricks. In *DR. PHIBES*, Price is ably supported by veterans Joseph Cotten, Terry Thomas and

Hugh Griffith. *DR. PHIBES* is a spine-tingling weirdie, loaded with suspense and a most unusual theme.

MURDERS IN THE RUE MORGUE, that perennial Edgar Allen Poe classic brings together Jason Robards, Herbert Lom, Christine Kauffman with Lilli Palmer and Michael Dann. Filmed in Spain, *MURDERS* had as its executive producers the American-International bossmen, James H. Nicholson and Samuel Z. Arkoff.

Another sure B. O. hit is *CARRY ON AGAIN DOCTOR*, starring the familiar Carry On Gang, Sidney James, Kenneth Williams, Charles Hawtrey, Jim Dale, Joan Sims and Barbara Windsor. This is the latest in the 'Carry On' series, with Peter Rogers and Gerald Thomas again in charge of the department of utter confusion.



scenes from "MELODY"

The HOME of Canada's foremost film distribution company



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Charlotte Brontë's
JANE EYRE
AND—

EMILY BRONTË'S

Wuthering Heights

ANNA CALDER-MARSHALL
as Cathy

TIMOTHY DALTON
as Heathcliff

CHEVRON PICTURES PRESENTS

COMING IN JUNE

**CACTUS IN
THE SNOW**

In color with RICHARD THOMAS and MARY LAYNE...a
young soldier, hardly more than a boy, must live a lifetime
during his last weekend at home, prior to being shipped to
combat duty. A funny, sad, pre-love story.

COMING

Aldous Huxley's

BRAVE NEW WORLD



**ASTRAL
FILMS
LIMITED**

THE RANK ORGANIZATION PRESENTS

IN RELEASE

**CARRY ON UP
THE JUNGLE**

In color starring SIDNEY JAMES, JOAN SIMS and the rest of the "Carry On"
gang. What a scream of a safari as they take a trail blazing, laughter-raising
safari into darkest Africa.

COMING IN AUGUST

CARRY ON AGAIN DOCTOR

In color...the "Carry On" gang will crack you funny bone as they become the
merriest medical misfits in the history of medicine.

pacific vibrations

In color with the music of CROSBY STILLS and NASH, CREAM, STEVE MILLER, RY COODER, WOLFGANG. Mind-blowing music and thrilling action along the California coast and the reefs of Hawaii. A "Woodstock" on waves!

Lola

In color starring CHARLES BRONSON, TREVOR HOWARD, SUSAN GEORGE, ORSON BEAN. A 38 year old bachelor tackles love and marriage with a charming 16 year old London schoolgirl...with hilarious results!

THE HOUSE THAT SCREAMED

In color starring LILLI PALMER, and CRISTANA GALBO. A semi-correctional school for girls is the background for this mystery filled with sustained suspense and unspeakable horror!

Dr. PHIBES

In color with VINCENT PRICE, JOSEPH COTTEN, TERRY-THOMAS. In a weird vendetta to avenge the death of his wife on the operating table, a crazed but resolute killer zeroes in on the surgical team which conducted the operation.

FROM
AMERICAN INTERNATIONAL

the year of the cannibals

In color with BRITT EKLAND and PIERRE CLEMENTI. Science fiction in the style of "Z" - a story of courage and rebellion under an oppressive reactionary government.

MURDERS IN THE RUE MORGUE

In color starring JASON ROBARDS, CHRISTINE KAUFMAN. Horrible fantasy mingles with terrifying fact in this fascinating version of the Poe masterpiece of the Macabre.

Bunny O'Hare

In color starring BETTE DAVIS and ERNEST BORGNINE as two elderly, amateur bank robbers. The police are hilariously inept in their futile efforts to apprehend this Mod answer to the James Gang.

For Easter with love xxx



Hemdale Group/Sagittarius productions in association with Goodtimes Enterprises present

Melody

Jack Wild Mark Lester

and introducing

Tracy Hyde

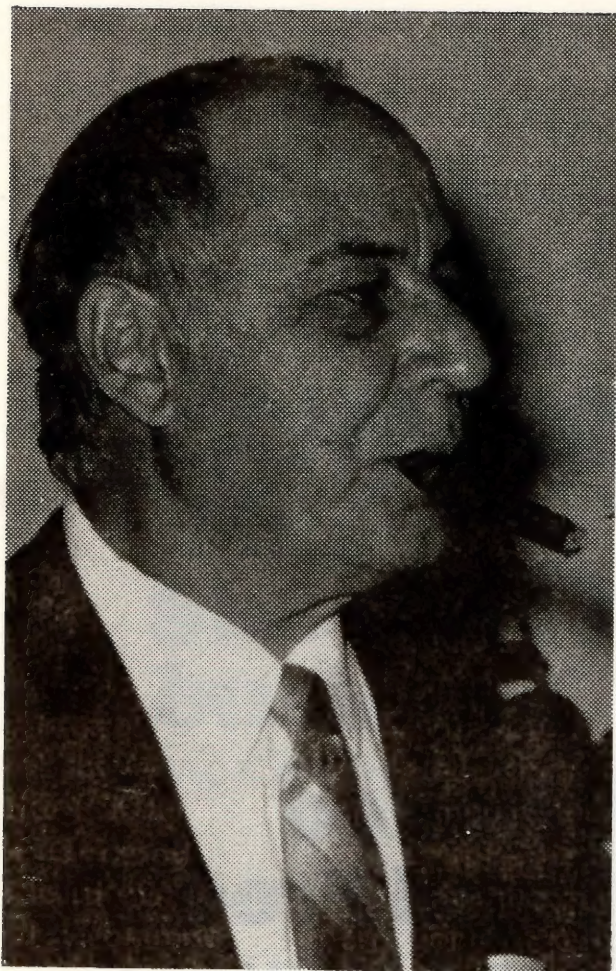
as Melody

A film with music by the Bee Gees

Executive Producer Ronald S. Kass Associate Producer Adrian Gaye Original story and screenplay Alan Parker Produced by David Puttnam Directed by Waris Hussein Distributed by Astral films Color

Coming!
"THE FIRST OF JANUARY"

For Christmas!
"PIED PIPER"
Starring DONAVAN and DIANE CILENTO



WILL THE MOTION PICTURE THEATRE SURVIVE?

BY N.A. TAYLOR

headed and practical. Notwithstanding, it is easy for any of them to err in conception and production. The discovery that youth and people in lower age brackets are the principal supporters of motion picture theatres, led to a trend in production which specifically catered to such a class. The continuation of this led to the trap of appealing only to segments of such a group. That spelt trouble.

In recent years our cultures and the mores of the people have changed quite considerably and motion pictures have always been a reflection of life. The importation of some foreign films of a permissive genre and their startling success at the box-office, without benefit of big star names, led many to believe that this was the utopian way to sell tickets. So the industry wound up with a spate of "free wheeling" films, some of which almost bordered on the pornographic. It would now appear that the public is becoming disenchanted with this type of film.

The overwhelming success of "AIRPORT" and "LOVE STORY" would seem to clearly indicate that there is an entirely different and much vaster audience waiting for motion pictures in theatres than we had dared hope for. And the present mood of Hollywood seems to be reflected in the fact that both these films have been nominated for 'best film' of the year. Unquestionably, there will be a great deal of soul-searching in production circles and some new and interesting type of motion picture entertainment will be spawned.

Distributors have been hard pressed to keep their ships afloat. Too much overhead and in some cases a degree of inefficiency, have turned more than one proud flagship into a leaky tub. As a result, there has been a general cut-back in the number of offices being operated in the United States and Canada and a strong drive for "plugging the leaks". This has not always been to the benefit of theatre owners, particularly those in small towns. In many cases they are now forced to do business with offices much more remote from their particular situations than formerly and with less personal contact. In point of fact, many distributors

are not at all anxious to service small situations and in the United States some have placed a minimum price on any feature. As a result, a great howl of indignation has arisen but economics and not sentiment must, in the long run, control our business.

We advocated long ago that there should be a different way of distributing to small towns so that theatre owners in these places could buy box-office successes at prices they could afford and that in many cases, in this country, because of the vast distances and cost of shipping 35mm prints, they might be better off with the use of 16mm. Unfortunately, this has not taken on as rapidly as one might have dared hope. There are now better systems of projection and sound for automated 16mm and more general use may still come to pass.

One of the things to be deplored in our business is the present lack of incentive on the part of the exhibitor or theatre manager to exploit films at a local level. This has always been an important facet of our business and when we talk about our "lost audience" we must associate it with lack of local selling. The problem is to re-energize showmanship and enterprise at the theatre level for the benefit of all concerned. In recent years, as advocated by the writer many years ago, a new type of theatre has come into being, namely, the dual, the triple and quadruple. In the City of Toronto, one theatre was turned into five and in some places they are building as many as six or eight auditoria. The intent is that two different attractions will generally sell more tickets than one with the same number of seats and if it works for two, why not three, four or five, etc.

The results realized in some of these multi-auditoria cinemas are great and in some instances beyond belief. Even in a small town an exhibitor may be better off offering his patrons the choice of two films rather than one. It may not always be economically viable to convert his present theatre but on the other hand, it may be prudent to build, on another site, two small theatres in order to accomplish this purpose.

IT is almost redundant to state that, over the years, the motion picture theatre has been pronounced dead and ready for interment. Such statements have been especially frequent since the advent of TV. Nevertheless, while many theatres went out of business in recent years, new and better ones have been built and they have enjoyed a varying prosperity. At the moment business is not too good and it appears that the motion picture theatre is muddling through another crisis.

Some of the people engaged in our business have not been particularly helpful because they have failed to operate with a long-term viewpoint. Rather, they have sought the "quick buck" with no thought to the future. This is never helpful in any business and least of all ours. We can cite a whole alphabet of abuses inflicted on our business by people operating in its various branches. Nevertheless, there has been survival and one can only conclude that the business must be inherently good and solid to have taken all the abuse heaped upon it and still have survived.

In recent years many films have met with poor response at the box-office and producers have been hard pressed to find subjects which would not only recoup production cost but earn a profit as well. Occasionally, a producer becomes so enamoured with a story that he seeks to produce it as a film regardless of potential financial return. However, as a breed, producers are hard



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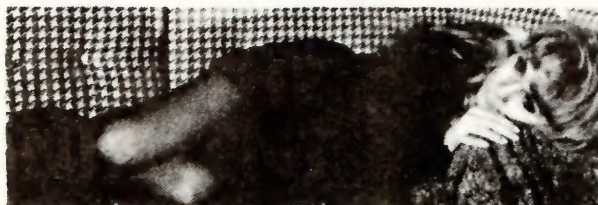
Cool It,
Carol



What's Up Front



The Violent Man



Shame, Shame, Everybody Knows Her Name

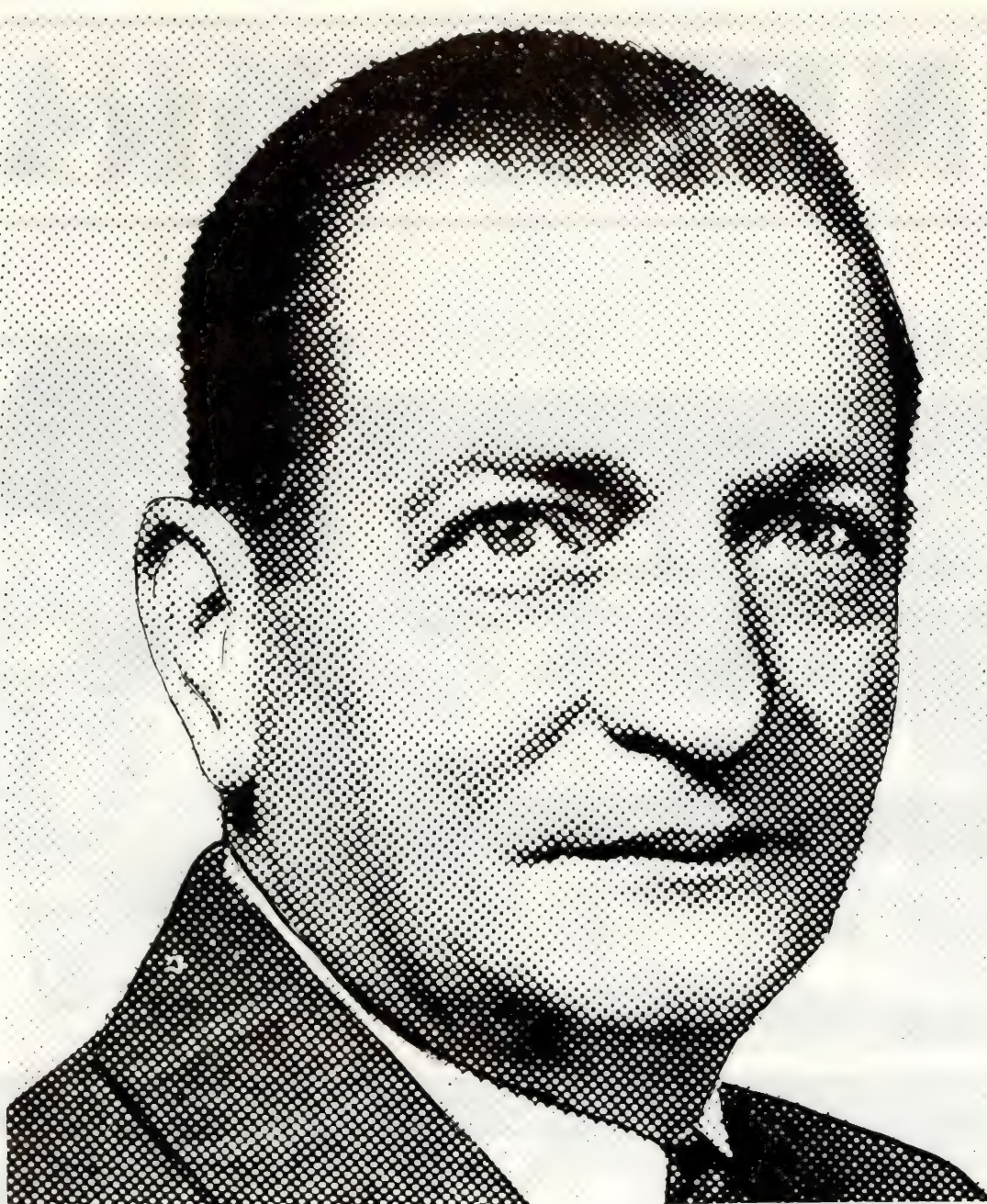
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CANADA'S 'Mr. Show business'

JACK ARTHUR DIES AT 82



After a lengthy illness climaxed by a series of heart attacks, Jack Arthur, truly the personification of Showbiz past and present died on Tuesday, March 30th. Funeral services were conducted on Thursday afternoon at the Church of the Ascension, and there just wasn't enough room to hold the thousands of friends who came to pay their final respects. He will be sadly missed.

Born in Scotland, Jack was playing the violin at the age of 3, and by the time he was 7, was touring with Sir Harry Lauder's troupe. At the age of 15, having moved to Canada with his parents, Jack, on his own, organized and conducted a 45-piece orchestra. That was the beginning of his life-long love affair with showbusiness.

The next few years were spent between Canada and the U.S. and Jack played in touring shows, a real, honest-to-goodness Showboat, with a minstrel show, and as a song plugger at Simpson's in Toronto. At one point he signed a contract with William Randolph Hearst to take on the new Cosmopolitan Playhouse in Manhattan at the unheard of salary of \$30,000.00 a year, but his Toronto ties were stronger and he cancelled out to

threats of a lawsuit, which fortunately was averted.

In 1912 Jack became musical director for the Griffin Amusement Company at the Majestic, later renamed the Regent. When Loew's opened in 1914, Jack was named conductor of the novel Winter Garden, on the top floor of the theatre.

Then the Movies took over, and Jack returned to the Regent, now a property of the N.L. Nathanson interests, as conductor and producer. When Famous Players was formed, Jack's services were in high demand, and he successfully inaugurated the musical policies at the Uptown, Imperial and Shea's Hippodrome. The next move was to an executive position in the Famous Players head office. When World War 2 broke out, Jack was granted a leave of absence to produce the Army Show for Canada's armed forces, which won international acclaim. He also acted as chairman of the Citizens' Committee for Troops in Training which provided nearly 30,000 concerts for members of the armed forces. He was personally thanked by the then Prime Minister of Canada, William Lyon MacKenzie King, and

was presented by the Governor General, the Queen's representative in Canada with the coveted M.B.E. for his sterling contributions to Canada's war effort.

Following his stint with the army, Jack returned to Famous Players until 1952 when he was 'loaned' to the Canadian National Exhibition to produce its annual, world-renowned grandstand shows. The 'loan' lasted until Jack retired from active business life in 1967.

Everybody in our business, here and abroad, felt that he knew Jack Arthur personally ... such was the nature of the man, and his cheery presence will be missed wherever showbiz folk get together to talk about the 'Good old Days.' Jack was a high-ranking member of the Masonic organization, and worked indefatigably in the interests of the Canadian Picture Pioneers and the Variety Club of Ontario.

Jack Arthur is survived by his widow 'Midge' and sons Thom and John, also his daughter Mrs. Helen McClintock. To all of them we express our deep sorrow and extend our most sincere sympathy and condolences.

"The Lord hath given and the Lord hath taken away. Blessed be the name of the Lord."

CINEPIX inc.

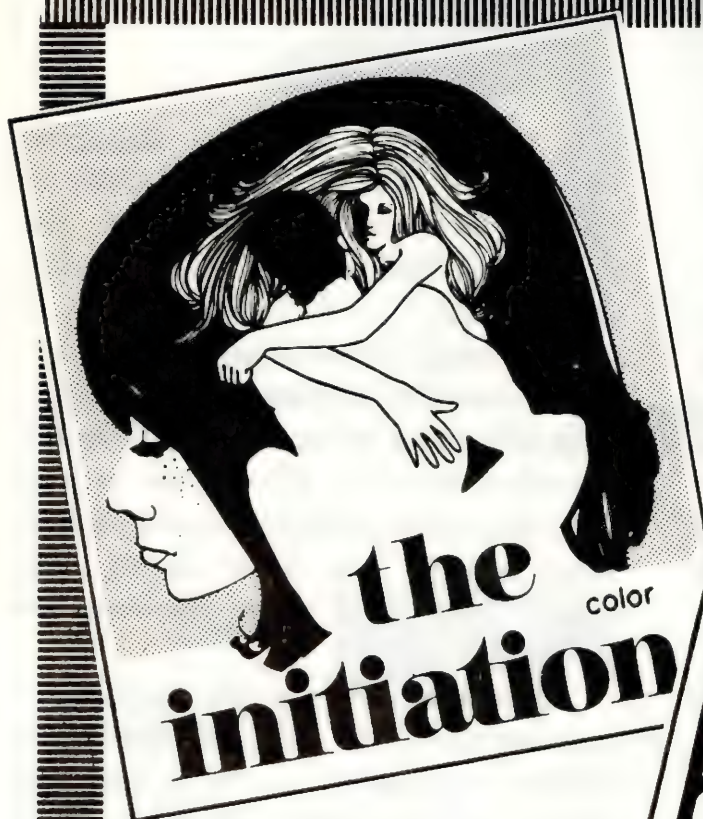
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- "EVES WITHOUT ADAM"



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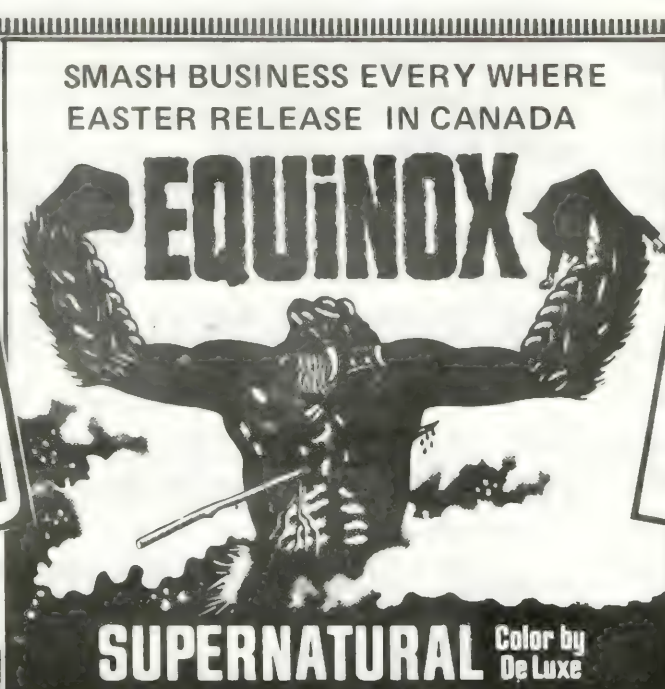
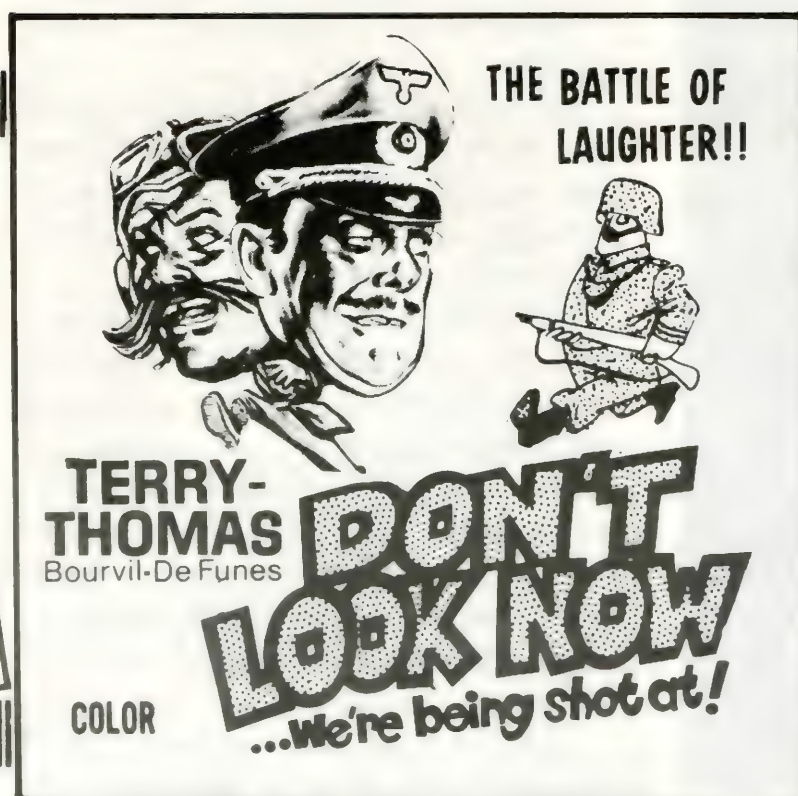
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CINEPIX inc.

IN RELEASE:



SOON TO BE RELEASED from Allied Artists

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"ROMANCE OF A HORSE THIEF" Yul Brynner color

"CABARET" Liza Minnelli color FALL RELEASE

SPECIAL SAT. & SUN. CHILDREN'S MATINEES
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Santa and the
THREE BEARS

THUMBELINA

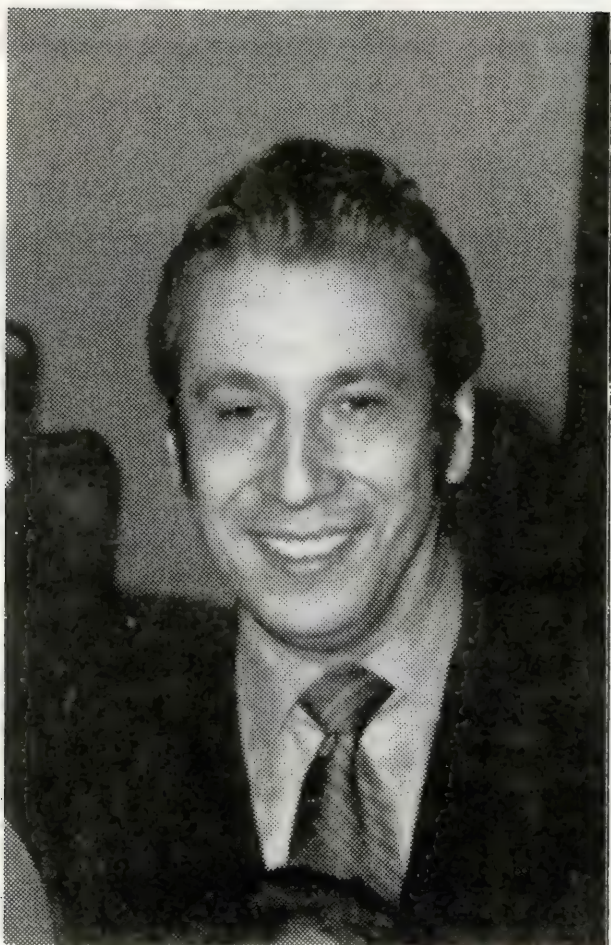
JACK and the
Beanstalk

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CALGARY: 3811 Edmonton Trail, Calgary Alta. (403)276-8996 (Jim McLaughlin)

CINEPIX A REAL GOING CONCERN



Orville Fruitman, G.M. of Cinepix freely admits that his company really came to life with its release of *VALERIE* in 1968. This first feature, brought in at a cost of \$85,000.00 has already earned ten times its investment in just two years.

Now on solid ground, Cinepix came up with *THE INITIATION*, in French, with assistance from the C.F.D.C. The C.F.D.C. recouped its investment within a year, and is now showing a profit. The picture was directed by Denis Heroux and stars Danielle Ouimet of *VALERIE* fame.

LOVE IN A FOUR LETTER WORLD which broke several b.o. records in its initial runs is now in release internationally. It opened in England this month and is slated for a Paris opening next month.

Other productions for early release include...

HEADS OR TAILS, written by well-know T. V. author Gerald Tasse and featuring the cream of French-Canadian acting talent. Big in Montreal's early engagements.

THE AWAKENING, another provocative feature by Denis Heroux has played Quebec to capacity audiences, and still going strong.

LOVING AND LAUGHING in post-production, a delightful comedy starring Canada's "Second sexiest Canadian" Audre Lawrence and Toronto's lovely Sue Petrie. Scheduled for April release.

FOXY LADY, a co-production with Ivan Reitman Inc. is nearing completion in Toronto, and is being readied for Spring release.

Presently in production are the following...

THE DEVIL AMONGST US, from an original screenplay by Andre Caron, to be directed by Jean Beaudin, one of the National Film Board's most promising talents.

HOW TO BE SENSUAL AND DRIVE HIM WILD, the screenplay of Wendy Bradley's popular novel is now in preparation.

THE FEMINIST, a comic approach to Women's Lib will enter preliminary production shortly.

Orville tells us that the distribution arm of Cinepix is now in full swing, with an extensive film library containing a miscellany of attractions from Russ Meyer's masterpieces of erotica to Shakespeare's *HAMLET*; from the beauty that is *A MAN AND A WOMAN* to the horror of *THE VAMPIRE BEAST CRAVES BLOOD*; from the politics of "Z" to the fantasies of *JACK AND THE BEANSTALK* and *THUMBELINA*. The Cinepix ads in this issue will bring you up-to-date on some of its "Build Your Gross" packaging.

Allied Artists, one of the firms for whom Cinepix distributes presently have in production -

ROMANCE OF A HORSE THIEF in colour, starring Yul Brynner and Lanie Kazan, and *CABARET*, the highly successful stage show which stars Lisa Minelli.

From their Danish sources, Cinepix has released *WITHOUT A STITCH* and expect to release shortly *DANISH BLUE* and *THE LUSTFUL VICAR*.

After the initial success of *VALERIE*, Fruitman expects to shortly place in general release *THE INITIATION* in its English version, which he expects to do equally well at the box-office.

The secret of their success, concludes Orville is their personalized service to exhibitors throughout Canada, and their anxiety and ability to help sell their product at the local level in order that both might insure a successful run.

"LOVE IN A FOUR LETTER WORLD"



Any student of the history of our business will readily aver that it has never been static and that it has always been one of change. At the moment we are going through one of our "crisis" periods but so is our whole economy. Unemployment is at an unusually high figure and while some workers are enjoying a higher pay rate than ever before, we are witness to want in the midst of plenty. No one can deny that unemployment must take its toll at the box-office, particularly in an era when cost of operation has ballooned to the point where our admission prices have been forced up to the highest in our history. This is not to indicate that lower prices might necessarily increase our grosses. It is highly questionable that they will. However, we must accept the truism that the higher admission prices are, the more our potential audience is restricted.

We are entering a new era in our business. New and younger personnel are coming into it - free from the experiences and inhibitions of the past and willing to try things that older heads might dismiss. There is nothing wrong with our business that the right people can't cure. And there will continue to be a motion picture theatre business for a long time provided that we read the "road signs" properly and steer our course accordingly.

ON CAMERA AT COLUMBIA

From Columbia comes word that six features are currently in various phases of production. **THE BURGLARS**, starring Omar Sharif, Jean-Paul Belmondo and Dyan Cannon, being shot in Greece and Paris. **BUCK AND THE PREACHER** being shot in Mexico stars Sidney Poitier and Harry Belafonte. **AUTUMN CHILD**, starring Robert Shaw and his wife Mary Ure, both Oscar nominees, he for *A Man For All Seasons* and she for *Sons and Lovers*. **THE LOVE MACHINE** being produced by Mike Frankovich and starring John Philip Law and Dyan Cannon. **JUSTE AVANT LA NUIT** currently filming in Paris stars Stephane Audran, Michel Bouquet and Francois Perier. **A GIRL IN AUSTRALIA**, Gianne Hecht Lucari's comedy starring Alberta Sordi and Claudia Cardinale.

C.F.D.C. JUSTIFIES ITS EXISTENCE

Created by an Act of Parliament some five years ago, with a budget of ten million dollars to help promote film production in Canada, the Canadian Film Development Corporation at its 21st meeting held recently has revealed some very interesting facts and figures.

In its first three years of actual participation in its proclaimed objectives, the Corporation has injected approximately twelve million dollars into the Canadian Film Industry for the production of feature films. The Corporation is not itself in the business of producing films, but acts as an investor on its own or in company with other Canadian investors, and some from the U.S. as long as the funds are used for Canadian production.

The C.F.D.C. had itself committed over four million dollars in forty six feature films. In addition, two million has gone to Canadian film laboratories and three and a half million to Canadian technicians, film makers and other creative contributors to Canadian feature films. The balance has been largely expended in Canada in various other aspects of film production. According to the Corporation's figures it

created 826 engagements for actors and actresses, 454 jobs for technicians and about 200 others.

Of the 46 features now in production or completed, 22 were in English and 24 in French. Most will be available for exhibition in both languages. The Corporation stresses that its prime role had been to create a climate of confidence in the Canadian Film Industry, and because of its willingness to invest government funds, other parties had joined with it in order to make this expansion of Canadian film production possible.

The C.F.D.C. has not, and does not expect to recover its investment in every film it produces or helps finance, but it is highly optimistic that there is every possibility that a feature film industry can be established in Canada on a continuing basis, and particularly wishes to congratulate all of the film makers and producers who have cooperated to make this expansion possible. It is also gratified that now a number of other producers are entering the feature film field without government assistance, which is a most encouraging sign for the future.

TOP B.O. STARS FORM NEW PRODUCTION COMPANY

One of the most important industry developments of the year was the announcement of the formation of First Artists Production Company Limited by four screen luminaries ... Paul Newman, Barbra Streisand, Sidney Poitier and Steve McQueen. The four principals hope to welcome other top stars and film makers to its ranks.

The first major production of this fledgeling company will be **JIM KANE** to be shot on location in New Mexico and Arizona, and starring Paul Newman. John Forman will produce and Stuart Rosenberg will direct. Nine other projects are in various phases of development and pre-production.

National General Pictures will distribute for First Artists, and C.M.A. (Creative Management Associates) are exclusive representatives for the company.

COMMUNICATIONS '71

The MacDonald Hotel in Edmonton will be the scene of the most comprehensive conference on educational communications ever held in Canada, from June 27th to July 1st. This conference is sponsored by the Educational Media Association of Canada (EMAC), Educational Television and Radio Association of Canada (ETRAC), and the Canadian Scientific Film Association (CSFA).

The three above-named major organizations plan to hold joint sessions and intimate workshops headed by internationally prominent experts from around the world.

Anyone interested enough on planning to attend should contact Mrs. Ellen Watt, Audio-Visual Services Branch, Dept. of Education, 506 I.B.M. Building, Edmonton, Alberta.

**COLUMBIA
IS THE ONE
IN '71**



SIDNEY POITIER and BEVERLY TODD
in

BROTHER JOHN

AN E & R PRODUCTION

Produced by JOEL GLICKMAN

Directed by JAMES GOLDSTONE

Screenplay by ERNEST KINOY



DYAN CANNON, RACHEL ROBERTS,
JANICE RULE, CARA WILLIAMS and
MARIAN McCARGO

in

DOCTORS' WIVES

A FRANKOVICH PRODUCTION

Produced by M. J. FRANKOVICH

Directed by GEORGE SCHAEFER

Screenplay by DANIEL TARADASH



WILLIAM TEPPER and KAREN BLACK
in

DRIVE, HE SAID

A BBS PRODUCTION

Executive Producer BERT SCHNEIDER

Produced by STEVE BLAUNER

Directed by JACK NICHOLSON

Screenplay by JACK NICHOLSON and
JEREMY LARNER



BEN GAZZARA, PETER FALK and
JOHN CASSAVETES

in

HUSBANDS

Produced by AL RUBAN

Associate Producer SAM SHAW

Written and Directed by

JOHN CASSAVETES



GIAN MARIA VOLONTE and
FLORINDA BOLKAN

in

INVESTIGATION OF

A CITIZEN ABOVE SUSPICION

A VERA FILM

A film by ELIO PETRI

Produced by DANIELE SENATORE

Screenplay by UGO PIRRO and
ELIO PETRI



PETER SELLERS and GOLDIE HAWN
in

THERE'S A GIRL IN MY SOUP

A FRANKOVICH PRODUCTION

Executive Producer JOHN DARK

Produced by M. J. FRANKOVICH and
JOHN BOULTING

Directed by ROY BOULTING

Screenplay by TERENCE FRISBY

**COLUMBIA
IS THE ONE
IN '71**



SEAN CONNERY
in
THE ANDERSON TAPES
A ROBERT M. WEITMAN PRODUCTION
Produced by ROBERT M. WEITMAN
Directed by SIDNEY LUMET
Screenplay by FRANK R. PIERSON



BLESS THE BEASTS & CHILDREN
A STANLEY KRAMER PRODUCTION
Produced and Directed by
STANLEY KRAMER
Screenplay by MAC BENOFF



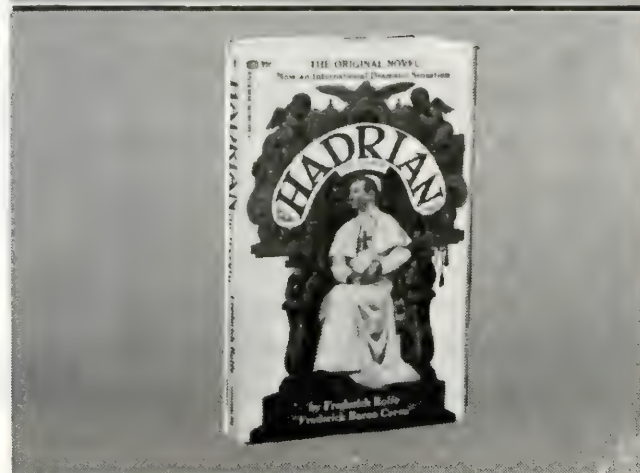
WARREN BEATTY and GOLDIE HAWN
will be in
\$
A FRANKOVICH PRODUCTION
Produced by M. J. FRANKOVICH
Written and Directed by
RICHARD BROOKS



JAMES STEWART, GEORGE KENNEDY
and STROTHER MARTIN
in
FOOLS' PARADE
A JAMES LEE BARRETT-
ANDREW V. McLAGLEN PRODUCTION
Produced and Directed by
ANDREW V. McLAGLEN
Screenplay by JAMES LEE BARRETT



FORTY CARATS
A WILLIAM WYLER FILM
Produced and Directed by
WILLIAM WYLER
Screenplay by I. A. L. DIAMOND



HADRIAN VII
A JOHN SCHLESINGER FILM
Produced by CHARLES KASHER and
BILL FREEMAN
Directed by JOHN SCHLESINGER

COLUMBIA UNVEILS SPRING-SUMMER SCHEDULE



Harvey Harnick

Canadian G.M. of Columbia Harvey Harnick has released a schedule of his company's product available for immediate dating. If titles and story line are any barometer, Columbia is in for a very profitable season as the following product announcement would indicate.

FOOL'S PARADE, a wild-paced suspense drama set in a small West Virginia town brings together stars James Stewart and George Kennedy, with Anne Baxter, Strother Martin, Kurt Russel and William Linden. This is a James Lee Barrett - Andrew V. McLaglan production.

Filmed in Afghanistan and Spain under John Frankenheimer's direction is the adaptation of Joseph Kessel's prize-winning novel **THE HORSEMEN**. Jack Palance and Omar Sharif share acting honours in this gripping story of a difficult father-son relationship.

LAWRENCE OF ARABIA, one of the most honoured of all films and winner of 7 Academy Awards is back and ready for dating.

Robert M. Weitman's **THE ANDERSON TAPES**, based on the best seller by Lawrence Sanders, stars Sean Connery, Dyan Cannon, Martin Balsam and Alan King. Sidney Lumet directed.

THE BUTTERCUP CHAIN is a film about the new morality, and provides an intimate, mature in-depth treatment of the freedoms the young have adopted as their indisputable right. Produced by John Whitney and Philip

Waddilove the film stars Leigh Taylor-Young (Alice B. Toklas), Hymel Bennett, Jane Asher and Sven Bertil-Taube.

Mike Frankovich's **THE LOVE MACHINE** from Jacqueline Susann's novel is best described as set against the sensual, superheaded world of show business and big time Television. Jack Haley Jr. directed the stars Dyan Cannon, Robert Ryan, Jackie Cooper and David Hemmings.

CREATURES THE WORLD FORGOT is another brain child of Michael Carreras producer of "One Million Years B.C.". A Hammer Films production, **CREATURES** introduces a new star, Julie Ege, a carbon copy of Raquel Welch. Brian O'Shaughnessy plays the male lead.



scene from "THE LOVE MACHINE"



scene from "BUTTERCUP CHAIN"



from "FLIGHT OF THE DOVES"



scene from "CREATURES"

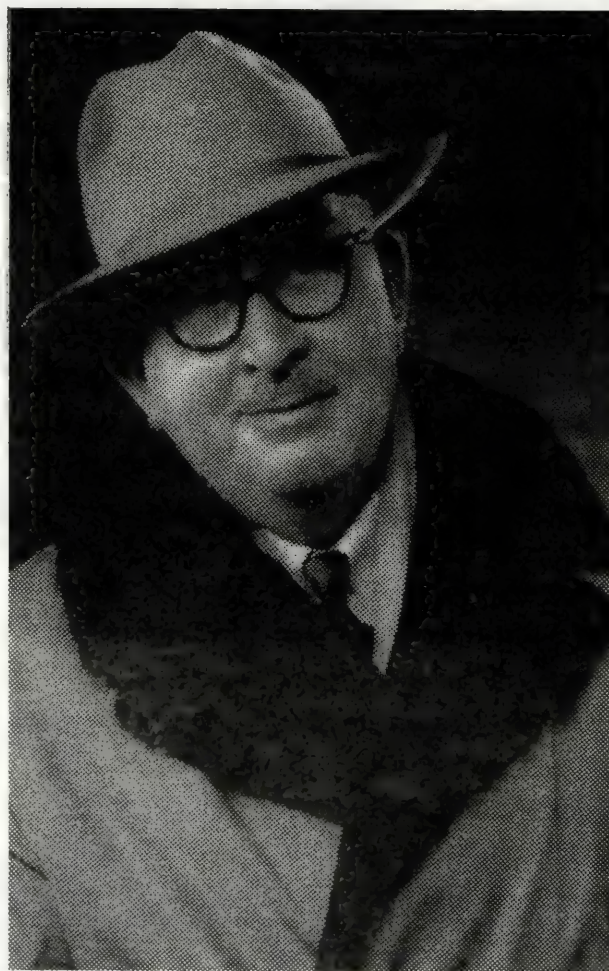


scene from
"A MAN CALLED SLEDGE"

THE MOST UNIQUE LIBRARY IN CANADA

Jack Chisholm, veteran Canadian producer and filmmaker, who has shot everything from National Park Wildlife, to giant blast furnaces in some of our biggest foundries, to mining operations in Ireland and Mexico ... you name it and Jack has probably filmed it, but he is proudest of his million dollar film library, the largest and probably best known and most used on the continent. I have done a little story on this subject, and hope you enjoy it.

Starting in the late 1800's much of our history had been permanently recorded on motion picture film. In the early part of the twentieth century most national and international events were thus recorded for posterity. Some of this film eventually wound up in museum vaults or somebody's old shoe box, in many countries throughout the world. Prints and negatives were gradually picked up by amateur film buffs, and from this archival material films were made up for theatrical release, and later for T.V. series fill-ins. The expression 'Film Stock Shots' was coined, and 'Film Stockshot Libraries' were established. These libraries scrounged old films from every conceivable source. Old Aunt Nellie had her wedding films gathering dust in the attic, and Uncle Joe had a collection of racetrack shots hidden away in the hay loft. Descendants of politicians had film records of some biggies of a bygone era laying cornerstones or dedicating bridges. All of this was an integral part of our social and political history ... a part of our own way of life. They showed the changing fashions of



the day, changing transportation facilities, current amusement trends and the ever-changing skylines. Copies of sections of these archival films have been in great demand by motion picture and T.V. producers since the early twenties.

To meet this growing demand for scenes of bygone days ... a winter scene in July, a summer scene in the middle of March, or a jungle scene most anytime, a stock footage library was established in Canada over twenty years ago by Jack Chisholm Film Productions, based in Toronto. As a veteran in his field Jack knew the value of Canadian scenes past and present, and spent years searching out and retrieving every foot of potentially usable film, black and white and colour,

in both 16 and 35mm. that he could lay his hands on.

The present library system was planned and organized by Miss Mary DiTursi, a University of Toronto M.A. One and a half million feet of 16mm colour film had to be examined foot by foot, scene by scene, identified, recorded in a catalogue, cross-indexed on a card file, and each roll of film sealed in an air-tight can and given a reference number. The same procedure was followed with nearly two million feet of black and white film. It was an onerous and time-consuming effort, but now, from the index cards, Miss DiTursi and her assistants can locate any required scene or entire series of scenes in just minutes. Her biggest problem is keeping the library alive and up to date. Skylines, as women's apparel, automobiles and the costumes of young people change almost overnight, but with a handful of free-lance cameramen from coast to coast these changes are recorded and last for years. Out of date scenery then becomes past history.

Producers demand almost unbelievable material ... the birth of a baby, a snake shedding its skin, a girl modelling, a soldier being shot or an airplane crash. They haven't stumped Jack yet ... it's all in his library, and he fills orders by phone, mail and personal visit to his studio.

This film library is the first one established in Canada, and the largest, growing larger every year. It has become a permanent repository for some of the earliest and most valuable motion picture material not only in Canada, but on the continent. ●

MORT MARGOLIUS JOINS INDIE DISTRICS.

After 42 years in various departments with Famous Players, which culminated in his appointment as Director of Operations for Ontario, Mort Margolius has resigned from that company, effective on March 12th, to go into business for himself.

For several months Mort has been negotiating for a piece of the action in the independent distribution area, and finally wound up with the Canadian rights to a package of 65 M.G.M. reissues. The name of his new company

is KEN FILMS, with offices located in the Crest theatre on Mount Pleasant Rd. in Toronto. By special arrangement with Famous Players, the Crest will have first call on the product Mort is distributing.

Among his 65 attractions are such classics as ... 7 Jeannette MacDonald-Nelson Eddie romances, 8 Greta Garbo, 2 Laurel & Hardy's, 2 Jean Harlow's, 5 Marx Bros., Musicals such as Gigi, Lili, Easter Parade, The Great Caruso and Singing in the Rain. Six great spectacles are included in the line-up ... Mutiny on the Bounty, San Francisco, Mrs. Miniver, Captains Cou-

rageous, Quo Vadis, Ivanhoe and The Great Waltz. For the action fans he has Trader Horn, King Solomon's Mines, Across the Wide Missouri and Escape from Fort Bravo.

In the classical area are David Copperfield, Tale of Two Cities, The Brothers Karamazov, Romeo and Juliet, The Guardsman, Lust for Life, Pride and Prejudice and Far From the Madding Crowd.

For drama and Romance there are The Barretts of Wimpole St., Random Harvest, Strange Interlude, Philadelphia Story, Gaslight, Dinner at Eight, Rage in Heaven, Min and Bill, Dr. Jekyll and

cont. on page 22

Coming Soon from

WALT DISNEY STUDIO

The wonder tale
of all time!

Pinocchio

What an
EGGstravaganza!

\$1,000,000
DUCK

*McAnkless... crazy enough to fight
the windmills of change!*

Scandalous JOHN

'71 DISNEY PRODUCT JUST GREAT



We're quoting Herb Mathers, and he means it, along with his prediction that 1971 promises to be the biggest year ever. As this is being written, **THE ARISTOCATS** and **THE WILD COUNTRY** are piling up record grosses

across Canada and the U.S., the first two features of the current season. With the following listed productions both original and re-releases a full calendar of family entertainment will be available in Canada under the banner of Empire Films Limited, exclusive Canadian distributors for the Disney organization.

For Easter, **THE BAREFOOT EXECUTIVE**, a lively, funny spoof of the T.V. ratings problem, starring Kurt Russell and an incredible chimpanzee will captivate audiences in all key situations across Canada.

In late May and early June a re-release of **TWENTY THOUSAND LEAGUES UNDER THE SEA** is scheduled for general release, and in July, \$1,000,000.00 **DUCK**, starring Dean Jones and Sandy Duncan, the story of a pet duck which lays 24K eggs gives every indication of being one of the funniest family-type comedies to date. Also in July, **SCANDALOUS JOHN**, starring Brian Keith, Alfonso Arau, Michele Cary and Rick Lenz in a rousing comedy-adventure about a modern Don Quixote and his Mexican side-kick, will be released. To add a little spice, Empire plans to re-release

that perennial favourite **PINOCCHIO**.

Toward the end of November, the long - awaited super - spectacular **BEDKNOBS AND BROOMSTICKS**, a live-action-animation musical comedy about an amateur witch, a lovable humbug companion and three children who journey into a world of fantasy aboard a flying four-poster bed. Stars are Angela Lansbury, David Tomlinson, Roddy McDowal and Sam Jaffe. As their Christmas attraction, Empire offer a re-release of **THE LADY AND THE TRAMP**, bound to enchant a brand new generation of youngsters.

All the foregoing will be supported by an extensive, all-new and updated advertising, promotion and publicity campaign. In addition, the Disney Organization buys, at no cost to the exhibitors, substantial prime time television, in addition to end-plugs in every situation showing the weekly **Wonderful World of Disney**, on all Canadian and U.S. networks.

With the kind of enthusiasm and exuberance displayed by Herb Mathers and his staff, and the unstinted efforts and support of the entire Disney forces, we must go along with the earlier prediction that this indeed can be the Company's golden year. ●

COLUMBIA'S FLIGHT OF THE DOVES SCREENED IN TORONTO

In preparation for a massive nationwide pub-ad campaign for it's **FLIGHT OF THE DOVES** scheduled for Easter release, Columbia's National Exploitation Manager John Skouras flew into Toronto for a special screening of this attraction in the local Columbia office.

In the accompanying photo Mr. Skouras is shown with Bob Myers and Frank Fisher of Odeon Theatres, Harvey Harnick, v.p. and General Manager of Columbia Pictures in Canada, and W. E. Robinson, Chief Buyer and Booker for Famous Players.

FLIGHT OF THE DOVES reunites Ron Moody and Jack Wild (Fagin and The Artful Dodger from **OLIVER**) along with Dorothy McGuire, Stanley Holloway and Helen Raye in a delightful story of two children pursued by their treacherous, tattooed uncle in a breathtaking chase across the beautiful Irish countryside.



Mr. Hyde and Raintree County. Other titles are Cat on a Hot Tin Roof, Butterfield 8, Sweet Bird of Youth, A Patch of Blue, Asphalt Jungle, Sandpiper and North by North-West.

An important new film to be released by Ken Films is Admiral Yamamoto which depicts the Japanese side of World War Two, including the spectacular battle sequences used in Tora, Tora, Tora.

Margolius is acquiring additional feature and short subject product for Canadian theatrical release, titles to be announced in order of release. Ken Films can well play an important role in the Canadian distribution scene.

A Big Aloha from Jack and Barbara

I have been in constant communication with Jack Fitzgibbons since his move to Hawaii, and in every letter he asks to be remembered to all his friends in the industry in Canada. I sort of get the idea that he misses us a little, and am sure that he would be delighted to hear from all who were associated with him in his various activities.

I am sure that our readers will be pleased to know that since his arrival in Hawaii, Jack's health has steadily improved and he and Barbara are busily engaged in supervising the building of their new home. If he ever reaches a settlement with the insurers, he may even have some furniture to put into it. Much of it was lost and damaged in transit.

If you'd like to drop Jack a note, his address is - P.O. Box 1365, Kailua-Kona, Hawaii 96740. And ... a great big Aloha to you and Barbara, Jack. Keep well and keep in touch.

COLUMBIA SALES DRIVE MARCH 15 - JUNE 30

Milt Goodman, v.p. and General Sales Manager of Columbia Pictures has designated the above dates as his company's 'Keep the Bandwagon Rolling' sales drive.

Goodman commented that the new drive finds Columbia in a period highlighted by an accelerated production pace. 32 feature pictures are scheduled for release during the drive period.

So the Movie Theatre is Dying? ... Now Hear This.

Contrary to the perennial predictions of some of our prophets of doom, the movie business is alive and well, and thriving in Canada. In Ontario alone, according to authoritative sources, at least ten new theatres are projected for 1971 opening. There are duals, triples and a quadruple in the works.

In Toronto four theatres will make their bow. A dual is presently under construction as an adjunct to the Skyline Hotel just a stone's throw from the airport will seat 300 and 400 in its two auditoriums. It will be a fully automated operation. Ontario Place, rapidly nearing completion on Lake Ontario opposite the C.N.E. will contain two and possibly three theatres, equipped to handle 70mm. in addition to 35mm. film. This is a project of the Department of Trade and Development. The Four Seasons-Sheraton Hotel across Toronto's City Hall will house two auditoriums, and of particular note is the recently opened 35mm. theatre on the campus of York University. This latter is particularly noteworthy as it reflects in practical terms the rising tide of enthusiasm in films and film-making in colleges and universities across the country.

In Sudbury, City Centre Cinemas will open the new triple auditorium

seating 600, 450 and 200 respectively in the newly redeveloped City Centre in the downtown area. This fully automated complex will be under the management of 20th Century Theatres, and is expected to open in mid-summer. Famous Players plan to open the twin-auditorium theatre in Ottawa's Place de Ville, with a total of 1250 seats, and another dual with a seating capacity of 1000 in the Oshawa Shopping Centre within a month or two. In addition, Famous has just begun construction on a quad in Mississauga Centre on the outskirts of Metro Toronto, and is planning a 500 seater in Ansonville in the Timmins area.

Finally, Sam Picollo Constructions are planning the opening of a new theatre in Windsor aimed exclusively at the large Italian population, hopefully aimed at a mid-summer start.

Does this sound like the demise of the movie business in Canada? No way. Millions of dollars are being poured into the construction of new outlets across Canada by both Circuits and Indies, and this is bound to generate a new tide of enthusiasm resulting in the sale of countless hundreds of thousands of additional tickets, which in turn will help finance new projects presently on the planning boards.

A World First ... Computerized Film Making

Monenco Computing Services Ltd., a subsidiary of Montreal Engineering Company Ltd., whose normal activities encompass nuclear power projects, pollution control and industrial plants was invited by Ciné-Sync Limitée, a firm which produces French versions of foreign films for Television use, to come up with a system of scheduling actors and scripts to get the most value out of each.

Hesitantly at first, the company agreed, and after some research decided to apply techniques similar to those used in solving engineering problems.

The computer input is prepared from the film company's list of scenes showing which performers appear in each. The program then prints out a schedule which tells the director the sequence in which scenes should be re-

corded to make maximum and uninterrupted use of each actor's time.

The introduction of this system has cut the scheduling of a one hour show from fifteen hours to five, but the principal cost-cutting has resulted from making better use of each performer's time, consequently cutting down on actor's fees.

Ciné-Sync Limitée dubs into French such T.V. shows as the Tarzan series, Lassie, Land of the Giants, The Doris Day Show among others, as well as educational, scientific, training films and T.V. commercials. This company also did the dubbing on Paul Almond's recent feature "The Act of the Heart."

First thing we know the computers will take on acting chores thus cutting cost to nil ... except for their fees, of course.

IFD.

From those wonderful people who brought you The Graduate, Jive, Lovers and Other Strangers and many more come the hot money pictures for 1971.

N. A. TAYLOR PRESIDENT
DAVID GRIESDORF EXECUTIVE VICE-PRESIDENT
H. S. MANDELL SECRETARY-TREASURER
LEN HERBERMAN GENERAL SALES MANAGER
BERT SEGAL ASSISTANT TO GENERAL SALES MANAGER
PATRICIA HARRIS DIRECTOR-ADVERTISING & PUBLICITY

INTERNATIONAL FILM DISTRIBUTORS LTD.
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TORONTO Telephone: 962-4061
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CALGARY TORONTO MONTREAL

Largest Distributor of Films for French Canada.

How to be a Winner...

IT'S SIMPLE - AS



BRINGS YOU YOUR BOX OFFICE
CURRICULUM FOR 1971:

Lovers & Other Strangers
Zachariah

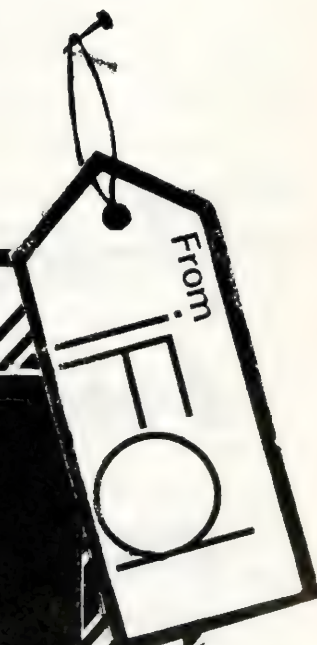
The Last Valley **Kotch**

Grissom Gang

The Straw Dogs

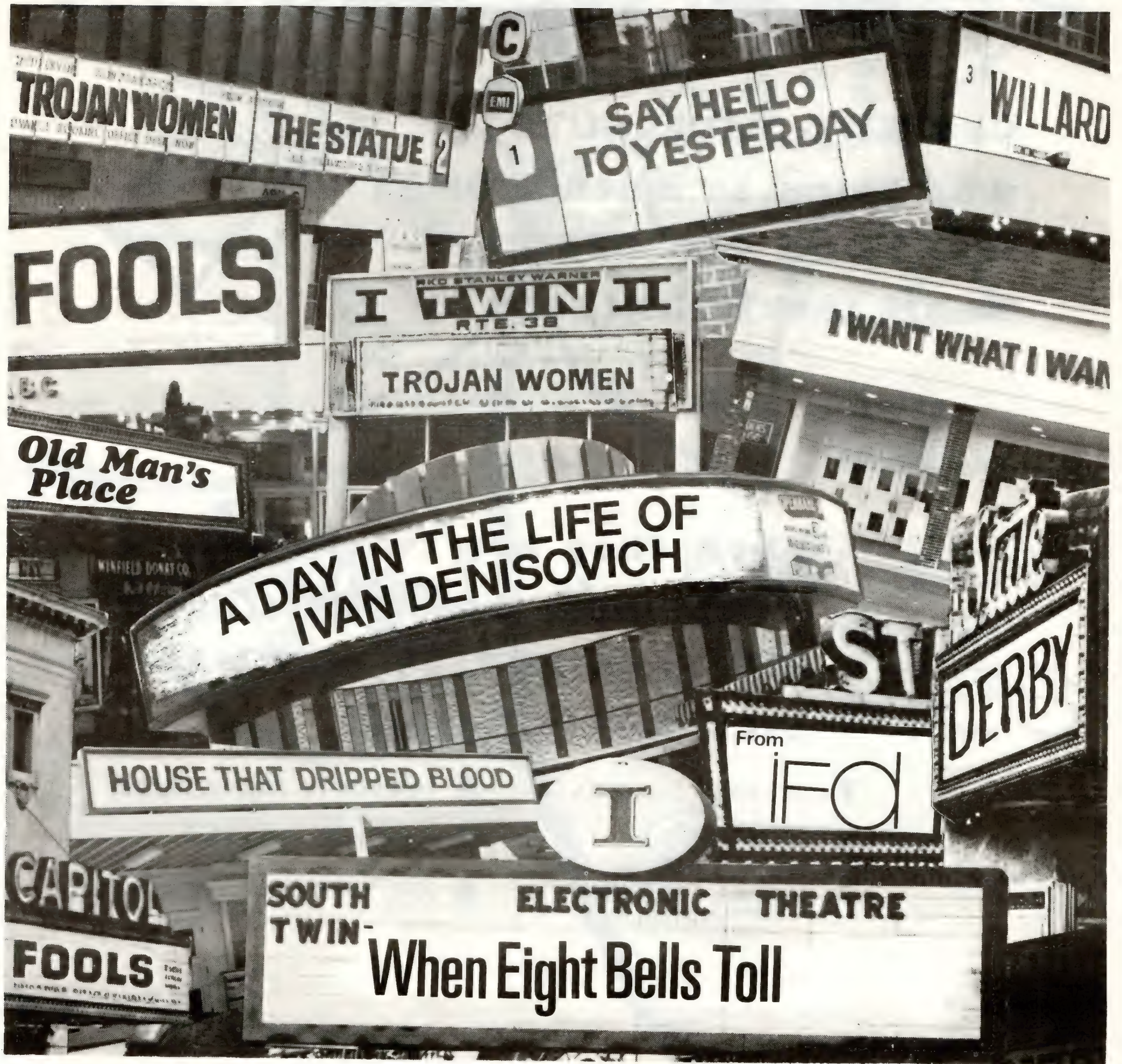
The Touch

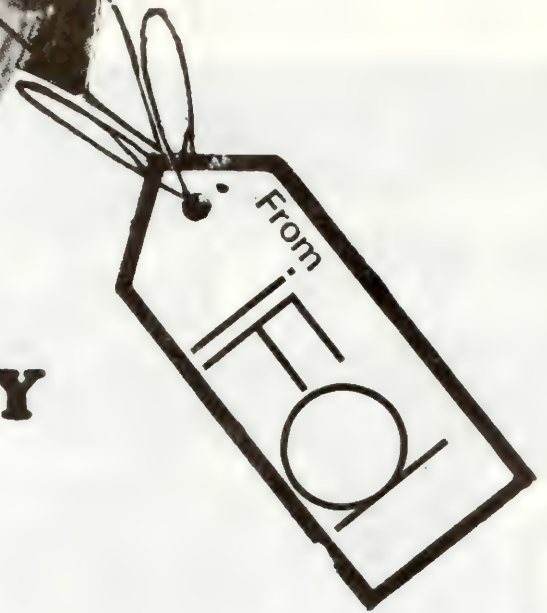
**Song of
Norway**



Future marquees From Cinerama

RELEASING





**Can TWO NICE GUYS
who bring so much MONEY
into YOUR BOX OFFICE
be all that HORRIBLE?**

..YES!

**When they are two of the
Horrorable but *Profitable*
SIX from LEVITT-PICKMAN
FILM CORPORATION.**

1 SCARS OF DRACULA

2 HOFFMAN

3 THE MAN WHO HAUNTED
HIMSELF

4 HORROR OF FRANKENSTEIN

5 LUST FOR A VAMPIRE

6 AND SOON THE DARKNESS

**the
night
visitor**

The
Only
Way

Quackser
Fortune

First
Love

Eve

The
Bird
with the
Crystal
Plumage

Glen
and
Randa
Go
to the
City

The
Twelve
Chairs

A
Bullet
for
Sandoval

The
Milky
Way

The
Gam
blers

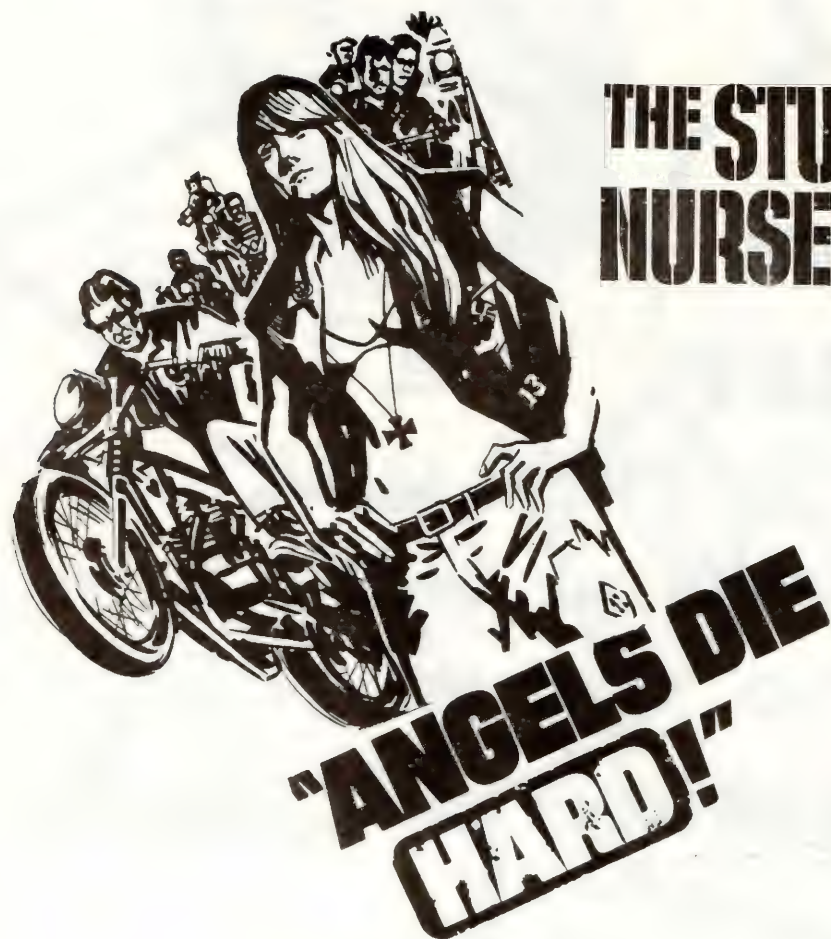
UMC PICTURES

from
IED

EVERYTHING'S
COMING UP
Gro\$\$\$\$es

NEW WORLD PICTURES INC.

are
riding high with:



**THE STUDENT
NURSES**

**"ANGELS DIE
HARD!"**



Naked ANGELS

ready to run with:

**The Big
Doll House**

**GRADUATE
NURSES**

**bury
me an
angel**





Tower Productions Presents
Anne Heywood in
"The Lady Of Monza"

Her other love is God.

A film by

LUIS BUNUEL

TRISTANA

STARRING

CATHERINE DENEUE
FRANCO NERO



She's been nominated
for Academy Award
'Best Foreign Film 1970'

What do they have in common?
GREAT GROSSES

And what's he doing
here? ...why he's
right in there
with 'em!
(grossing, that is)



**Till Death
us do Part**

MORE BELLY LAUGHS!!
ERIC SYKES &
TOMMY COOPER

THE PLANK
hilarious featurette

And

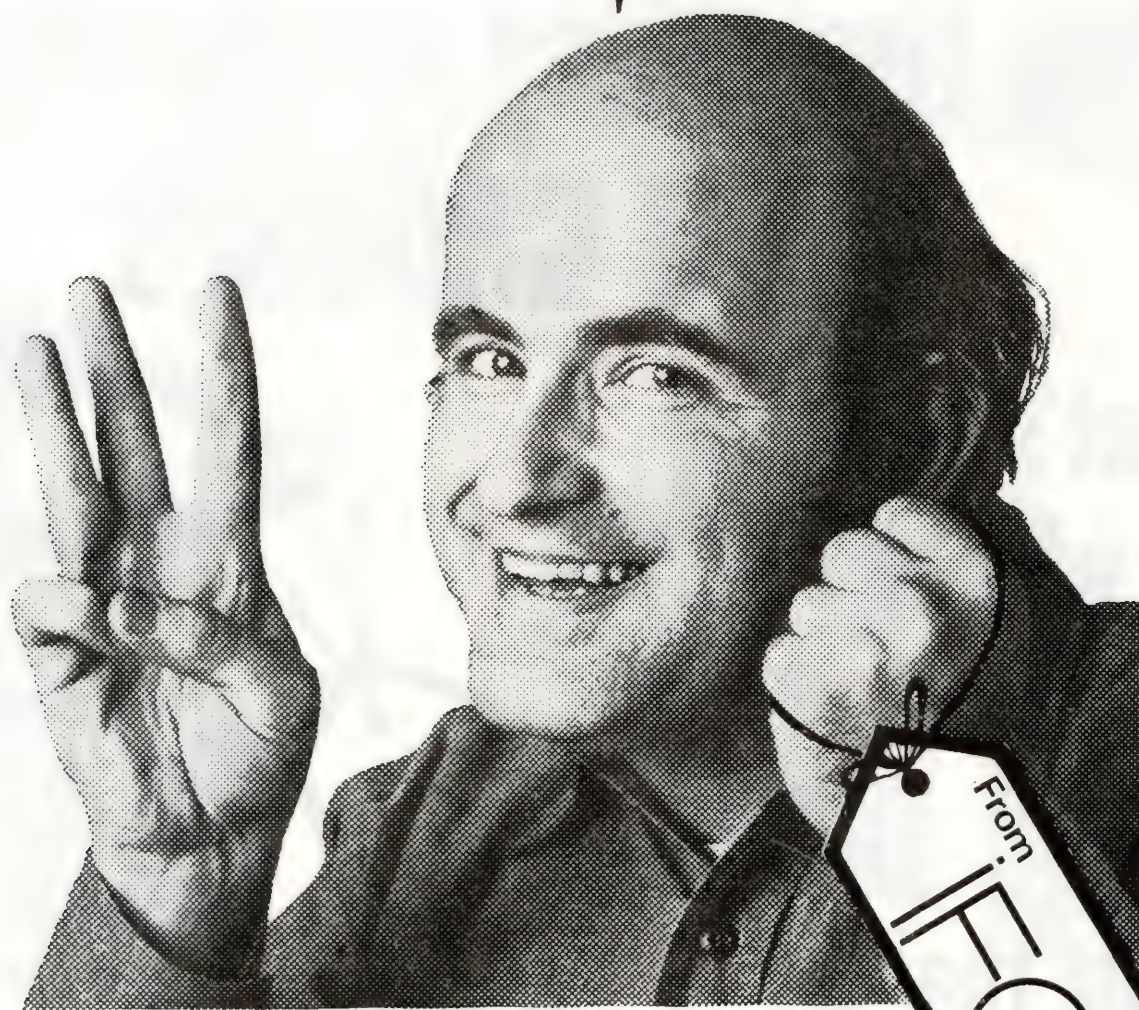
'JOE' sez...

**Meet the rest of my family
at CANNON if yuh know what's
good fer yuh!**

'GUESS WHAT?'

**'WHO KILLED MARY
WHAT'S-ER NAME?'**

'JUMP'



**...MORE ON
THE WAY**

I.F.D. LOADED WITH BIG NAME PRODUCT



Len Herberman, G. M. of International Film Distributors, affectionately known as I.F.D. has a gleam in his eyes these days, especially when he starts appraising the potential of his current and upcoming product.

An exciting and action-packed story of stunning suspense and involvement, **THE STRAW DOGS** stars Dustin Hoffman, the hottest property on the current scene, with English actress Susan George. Sam Peckinpah who made the highly successful "The Wild Bunch" and "Ballad of Cable Hogue" directed.

Another actor of stellar magnitude, Elliott Gould, stars in **THE TOUCH**, and is directed by Ingmar Bergman making his English film debut with an American star. This is a very timely, very frightening story of nuclear contamination and what it does to the affected family.

Now, on the distaff side, four famed Academy Award winners together, Katharine Hepburn, Vanessa Redgrave, Genevieve Bujold and Irene Papas in **THE TROJAN WOMEN**, a screenplay based on the Euripides tragedy which was first performed in Greece in 415 B.C.

Superstar Jack Lemmon dons the directorial mantle for the first time when he directs Robert Matthau in **KOTCH**, story of a 72-year old widower whose eccentric zest for life is the despair of his son and daughter-in-law. Co-starring with Matthau in this poi-

gnant - comedy - drama are Deborah Winters, Felicia Farr and Charles Ardman.

GLEN AND RANDA GO TO THE CITY has been described as a film that literally makes your hair - if you have any - stand on end. It takes place many years after an atomic holocaust, when a young man and woman make a pilgrimage through a savage, primordial world strewn with chilling fragments of the past. It stars Shelley Plimpton and Steven Curry and was directed by Jim McBride.

With love themes in the limelight, Maximillian Schell has written, directed, produced and also stars in **FIRST LOVE**, a classic story based on the Turgenev novel. Filmed in Hungary it is the story of a young man's clash with his father for the love of the same woman, during the Russian revolution.

Ernest Borgnine stars in **WILLARD**, made from the eerie and psychologically twisted, albeit fascinating "Ratman's Notebooks." The film builds to a horrendous climax which is guaranteed to freeze the blood of even the most hardened horror addict.

In **I WANT WHAT I WANT**, Anne Heywood the stunning beauty who made her name in "The Fox" plays an unhappy boy (that's right, we did say 'boy.) who dreams, wishes and fan-

tasizes and finally attempts to fulfill his dream to be a beautiful woman. This unusual subject is treated with deep insight and compassion.

Until modern times history records nothing that can compare with the savagery and destruction of the Thirty Years War which began in 1618 and soon engulfed most of Europe in a bloody, merciless struggle of the existing establishments. Many will see it as a time much like the present. The parallels are obvious, and it is these parallels that **THE LAST VALLEY** accents in its story of people trying to survive in a world which seems fixated by a death wish. Starring in this most unusual action spectacle are Omar Sharif and Michael Caine.

In **THE GRISSOM GANG**, Robert Aldrich directs Kim Darby, Connie Stevens, Scott Wilson, Robert Lansing and Irene Daly in the film version of the world famous best - seller "No Orchids For Miss Blandish." It tells the story of gangsters in the pre-repeal '30's, a drama of kidnapping and murder along the Missouri-Kansas border during the summer and fall months of 1931.

Len concludes by saying that he can go on and on, but modesty forbids it. However, look to I.F.D. for current and coming B.O. hits.



Scene from "THE LAST VALLEY"



Elliott Gould in "THE TOUCH"



Successful N.A.C. Forum in Toronto

In what may modestly be described as one of the most interesting and exciting meetings in its history, the National Association of Concessionaires successfully demonstrated that a one-day seminar, properly guided and conducted can deliver as much punch and profit as any three or four day, costly and highly overplayed convention.

On Wednesday, March 10th a one-day Canadian Regional Convention of the N.A.C. was convened at the Inn on the Park in Toronto. General chairman of the meeting was G.R. Dillon, general manager of Theatre Confections Ltd., ably assisted by co-chairmen Syd Spiegel of Super-Pufft Popcorn, Curly Posen, president of Associated Booking Services, John P. Dymont of T.C.L. and C.L. (Chuck) Sweeney of Odeon Theatres.

Facing an attendance of well over 200 enthusiastic and attentive Ontario theatre managers, Arena and Park operators, Sales Reps from the various concession suppliers and theatre executives, Curly Posen, regional vice-president started the ball rolling at 9.15 A.M. by introducing Andrew S. Berwick Jr. president of the N.A.C. who flew in from San Francisco for the occasion. Following a few well-chosen remarks, Chuck Sweeney took over as moderator for the balance of the day and introduced the first speaker Mr. M.A. McInnis, national sales manager of American Can-Dixie Products, who was followed by Welcome Weaver, president of the Weaver Popcorn Company, then Syd Spiegel, vice-president of Super-Pufft Popcorn in Toronto. Each spoke on the respective merits of their products with practical hints as to the most successful merchandising methods.

At 12.30 there was a break for lunch sponsored by the Pepsi Cola Company, at which time Curly Posen announced that due to the vastness of the Canadian territory two assistant vice-presidents had been elected, Jack Senior of Harlan Fairbanks Co. Ltd. in Vancouver to represent the western provinces, and Doug Lowes of T.C.L.'s Montreal branch to take care of the Maritimes.

In the accompanying photo we present a number of the Head Table guests, suitably identified.

Gerry Dillon and his co-chairmen are to be congratulated on their professionalism and the ingenuity displayed in making this one of the most successful and meaningful concession seminars ever.



Left to Right Seated
Ron Hodgkinson, Roy Wilson, Julian Lefkowitz, Chuck Sweeney

Left to Right Standing
Andre Peloquin, Lou Abramson, Ted Cunningham, John Campbell



Left to Right Seated
John Dymont, T.C.L. (Manager-Purchasing). Lou Abramson, Executive Director, N.A.C., Chicago. Andy Berwick, President, N.A.C., San Francisco, Calif. C.Doidge, Vice-President, F.P.C.C., Toronto, N.A.Taylor, President, Century Theatres Management, Toronto. Dave Axler, Premier Operating Corp.

Left to Right Standing
Frank O'Brien, Coca-Cola Co., Atlanta, Ga. Jack Senior, Harlan Fairbanks Co., Vancouver. Curly Posen, Vice-President, N.A.C., Toronto. Syd Spiegel, Vice-President, Super Pufft Popcorn, Toronto. Frank Fisher, Vice-President, Odeon Theatres (Canada) Ltd., Toronto. Chris Salmon, President, Odeon Theatres (Canada) Ltd., Toronto. Gerry Dillon, General Manager, Theatre Confections and Director N.A.C., Toronto.

At 2.00 P.M. the meeting re-convened with the first speaker, Ted Cunningham of Pepsi-Cola giving a few pointed hints on the proper handling of pre-poured drinks, and the importance of cleanliness of equipment - all equipment - to proper and profitable merchandising.

The next speaker, A.J. Peloquin of Coca Cola made his pitch by way of a most interesting slide presentation, highlighting the types of equipment available and how the best use could be made of each.

D. Roy Wilson, chairman of the public relations committee for the vending association followed with some very illuminating figures on the progress made by the vending industry in the past ten years. As an example, the dollar value of all vended products rose from some thirty nine million dollars in 1960 to nearly one hundred and forty three million in 1969, and it's still growing. It's up to us to get our share.

John Campbell, manager of Food Service Sales for Standard Brands chose 'Coffee' as his subject, demonstrating his product from green bean to freeze-dried instant, with hints and suggestions as to the proper way to merchandise hot drinks. Naturally his topic was titled "Some Like it Hot," which sounds suspiciously like the title of a several-years-old movie.

Julian Lefkowitz, president of L & L Concessions of Detroit, a natural born wit and comic, then took the stand to

speak on "A Pro and Personnel," dealing with hiring and training procedures as related to successful concession merchandising.

Ron Hodgkinson of A & R (Audrey and Ron) Food Services of London, Ontario who runs all of the concession outlets in that city's fabulous Storybook Gardens stole the show with his slide presentation presenting every aspect of his organization from food and novelty merchandising to boat-building. He practically stopped the show.

Lou Abramson, executive director of the N.A.C. then spoke briefly on the objects and expectations of the organization, explaining it as presenting a program of service to all segments of the concession industry. I particularly like the following example of idea exchange. "If you have a dollar and I have a dollar, and we exchange them, we still each have one dollar ... but if you have an idea and I have one, and we exchange those, then we each wind up with two ideas." Makes a lot of sense, doesn't it?

This completed the business sessions, and was followed by a half hour program presented by the Kalev Estonian Modern Gymnasts, courtesy of the candy companies and Shopsy Foods.

At 5.30 cocktails were served, courtesy of Crush International and 7-Up, followed by dinner sponsored by the Coca Cola Company.

WORTH A THOUGHT

In friendship it's the little things
That mean the most of all ...
The "let me help you with that" things
That may seem very small,
The "I'll be glad to do it" things
That make your cares much lighter,
The "laugh with me, it's funny" things
That make your outlook brighter,
The "never mind the trouble" things,
The "yes, I understand,"
The interest and encouragement
In everything you've planned ...
In friendship, it's the little things,
The friendly word or smile,
That add such happiness to life
And make it more worthwhile.

Anon.

SHORR TO NEW POST WITH UNIVERSAL

Mr. Lew Wasserman, president of M. C.A. Inc. has announced the appointment of Sam Shorr to a new post as Universal's liaison executive with C.I.C., the joint Paramount-Universal distribution company overseas.

Mr. Shorr who has been at the Universal Studios for four years will coordinate all aspects of the company's European operations, with headquarters in London.

ROBERT GARDNER TO G.T.I.

Mr. Andrew G. Rouse, General Manager of G.T.I. Drive-In Services Limited has announced the appointment of Bob Gardner as Supervisor of Concession Sales for the Mustang Theatre group.

G.T.I. operates a number of Drive-In theatres throughout Southern Ontario under the 'Mustang' banner, in addition to the Park Theatre in Goderich.

Bob Gardner comes well equipped to handle his new assignment, having been associated with both Odeon and T.C.L. since 1942 where he acquired vast experience in product promotions and concession operations.

All of us in the Industry in Canada wish Bob well in his new job.



Left to Right
C.Doidge, Andy Berwick, Gerry Dillon, Jack Senior

Here are the Great Ones!

65 Money-Getting MGM Winners You Can Book Today!

THE OPERETTAS

ROSE MARIE
STUDENT PRINCE
NAUGHTY MARIETTA
MAYTIME
FIREFLY
BRIGADOON
GREAT WALTZ

THE MUSICALS

GIGI
LILI
EASTER PARADE
GREAT CARUSO
SINGING IN THE RAIN

ADVENTURE

TRADER HORN
KING SOLOMON'S MINES
ACROSS THE WIDE MISSOURI
ESCAPE FROM FORT BRAVO

MARX BROS.

A NIGHT AT THE OPERA
BIG STORE
DAY AT THE CIRCUS
DAY AT THE RACES
GO WEST

LAUREL & HARDY

NOTHING BUT TROUBLE
LAUREL & HARDY'S
LAUGHING '20'S

JEAN HARLOW

BOMBSHELL
WIFE VS. SECRETARY

CLASSICS

DAVID COPPERFIELD
TALE OF TWO CITIES
BROS. KARAMAZOV
ROMEO AND JULIET
THE GUARDSMAN
LUST FOR LIFE
FAR FROM THE MADDING CROWD
PRIDE AND PREJUDICE

SPECTACLES

THE GOOD EARTH
QUO VADIS
MUTINY ON THE BOUNTY
IVANHOE
CAPTAINS COURAGEOUS
SAN FRANCISCO

GRETA GARBO

GRAND HOTEL
MATA HARI
NINOTCHKA
QUEEN CHRISTINA
ANNA KARENINA
CAMILLE
ANNA CHRISTIE
AS YOU DESIRE ME

DRAMAS & ROMANCES

BARRETT'S OF WIMPOLE ST.
RANDOM HARVEST
STRANGE INTERLUDE
PHILADELPHIA STORY
GAS LIGHT
DINNER AT EIGHT
RAGE IN HEAVEN
MRS. MINIVER
MIN AND BILL
DR. JEKYLL & MR. HYDE
RAINTREE COUNTY
CAT ON A HOT TIN ROFF
BUTTERFIELD 8
SWEET BIRD OF YOUTH
PATCH OF BLUE
SANDPIPER
NORTH BY NORTHWEST
ASPHALT JUNGLE

Nothing Like Them Before or Since

Ken Films Limited

YES WE
KEN

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NO ONE EVER DIES

From the motion picture, "THE REINCARNATE"

Lyrics by HARRIET BERNSTEIN

Music by MILAN KYMLICKA



LEEDS MUSIC (CANADA) a division of MCA Canada Ltd.

NO ONE EVER DIES

from "The Reincarnate"

Lyric by HARRIET BERNSTEIN
Music by MILAN KYMLICKA

Slow Waltz tempo

Am B7/A E7/G# E7

There is no end, we all live a -

Am B7/A E7/G# E7

gain. E - ter - ni - ty breathes in you and

Am F G Am

me; No One Ev - er Dies, It's in our -

C Dm Em7sus E7 F G Am

selves the an - swer lies. Life's great mys - ter - y can be re -

C D Em7sus E7 Am B7/A

vealed through mem - o - ry; Cir - cles of time,

E7/G# E7 Am B7/A

truth and dreams en - twine, There is no end,

1. E7/G# E7 Am 2. E7/G# E7 Am

we all live a - gain. we all live a - gain.

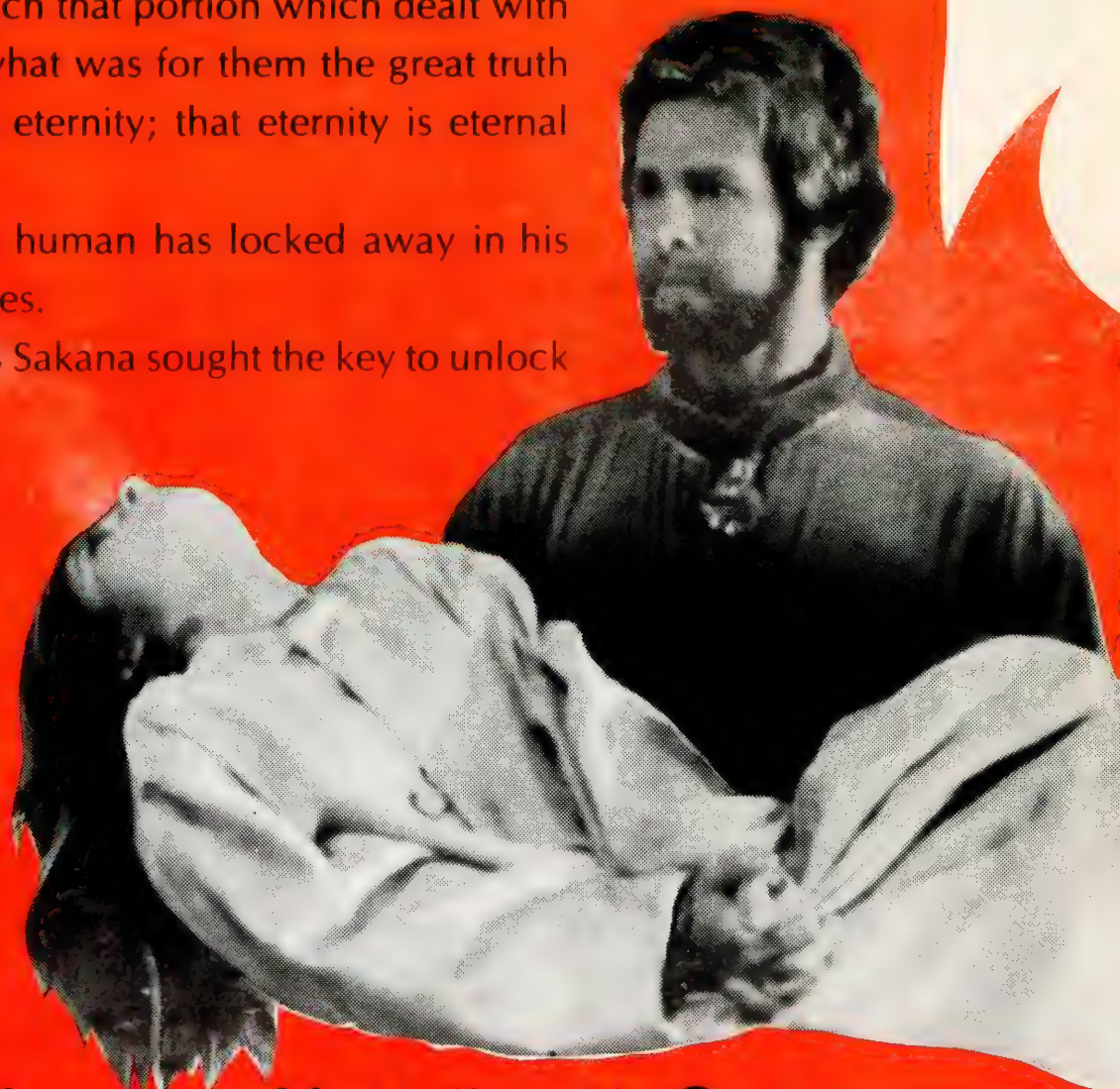
Man has never accepted death as the end of everything.

From earliest times the great ancient beliefs...Hindu, Gnostic, Sakti, Buddhist...separated magic from fire and witchcraft from reincarnation. Their philosophies embraced past and future lives and Karma, the purification of the individual through successive incarnations.

The Sakana cult chose from each that portion which dealt with nature and natural laws and formulated what was for them the great truth of the universe..."That the only reality is eternity; that eternity is eternal life; and that eternal life is reincarnation."

They believe that every living human has locked away in his subconscious the memory of all his past lives.

For almost a hundred centuries Sakana sought the key to unlock this memory...



Meridian Films
presents

the REINCARNATE

No Heaven...No Hell...No Guilt!
Eternal life is the only reality!

starring JACK CRELEY • JAY REYNOLDS • TRUDY YOUNG

with HUGH WEBSTER • GENE TYBURN • TERRY TWEED • REX HAGON

Written and Produced by SEELEG LESTER

Directed by DON HALDANE

Executive Producer N. A. TAYLOR



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SELLOUT CROWD AT C.P.P. ANNUAL MEETING...



The Empress Room at the Park Plaza Hotel in Toronto was filled to capacity on the evening of February 15th, the occasion of the Annual Meeting and elections of the National Branch of the Canadian Picture Pioneers.

President Lloyd Pearson opened the proceedings, introduced the Head Table and called for a moment of silence as a mark of respect to the memory of those Pioneers who had passed on during the past year.

A brief period of entertainment, arranged by Len Bishop was followed by the induction of seventeen new members, most capably handled by Vice-President and Membership Chairman Len Bernstein who welcomed the following to membership in the organization ... Robert L. Ashford of Hailebury ... Martin Bochner, Toronto ... Mrs. Mary A. Colangelo, Toronto ... Gerald R. Dillon, Toronto ... Gordon Freeman, Hamilton ... Miss Agnes Harigan, Toronto ... David Mandell, Toronto ... Michael Micelli, Windsor ... Wm. K. Reason, Brampton ... Leslie R. Sutton, Toronto ... Jack Shapiro, Toronto ... Stuart Smart, Port Hope ... Andrew G. Rouse, Toronto ... William Tod, Agincourt ... Michael Zahorchak, St. Catharines ... W.G. Williams, Smith's Falls, and Jack Harris of Tor-

onto.

Following the inductions a slate of C.P.P. directors was presented by co-chairmen of the nominating committee Myer L. Axler and Dan Krendel, and unanimously approved by the membership. The members of the Board for 1971 are ... Lloyd C. Pearson, Len Bernstein, Andrew G. Rouse, Morris Appleby, Art P. Bahen, A.E. Brown, Harry Green, Wm. E. Hills, Lionel Lester, Robert Myers, Zeke Sheine and Don Watts. David J. Ongley, Q.C. was re-appointed Honorary Solicitor, and two members, Harold L. Pfaff and George H. Beeston were reconfirmed as Honorary Life Directors.

A few days later the new board met and elected the following officers. President, Lloyd C. Pearson ... Vice-President Len Bernstein, and Secretary-Treasurer, Andrew G. Rouse. The presidents of each of the C.P.P. branches across Canada are automatically members of the National Executive.

Following the dinner a majority of those in attendance remained to screen the Pioneer reel, containing shots of Pioneers past and present taken by our official photographer Roy Tash at all Pioneer functions over the past twenty five years. It was a most enjoyable and nostalgic finale to a memorable even-

ing.

A picture of the inductees with their beaming president Lloyd Pearson accompanies this story. ●

DEATH TAKES VETERAN PROJECTIONISTS

ED WHYATT

Employed at various times by B & F, Famous Players and Twinex as a projectionist, Ed Whyatt's final assignment was at the Yorkdale Cinemas in Toronto. From 1959 through 1960, Ed was on the staff of Trans Canada Telemeter. Born in August of 1906, Ed Whyatt passed on, on Friday, February 19th, 1971. Sincere condolences are extended to his widow Dorothy M. Whyatt.

HENRY CUNNINGHAM

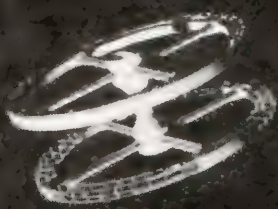
We don't have too much information in our files on Mr. Cunningham other than that he commenced his employment as a projectionist at the Capitol theatre in Montreal in September of 1937, and had been in that theatre continuously ever since. Born in 1907, Henry Cunningham died on February 9th of this year. To his sister, Geraldine A. Cunningham, our heartfelt condolences. ●

MGM 16mm

*Over 500 features
in the MGM 16mm
Film Library...
Adventures, Dramas,
Musicals, Operettas,
and Comedies.*



FAR FROM THE MADDING CROWD



2001: A SPACE ODYSSEY

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FAR FROM THE MADDING CROWD
HOW THE WEST WAS WON
DOCTOR ZHIVAGO



GONE WITH THE WIND

Plus

THE STRAWBERRY STATEMENT
ZABRISKIE POINT/KIM
THE BLOW-UP/THE FIXER
JULIUS CAESAR/IVANHOE
ROMEO AND JULIET
PRIDE AND PREJUDICE
A TALE OF TWO CITIES
THE THREE MUSKETEERS
CAPTAINS COURAGEOUS
THE RED BADGE OF COURAGE
and 486 more!

SOMETHING FOR
EVERYONE FROM
MGM



THE WILD ROVERS

RYAN O'NEAL
WILLIAM HOLDEN



MAD DOGS and ENGLISHMEN

JOE COCKER
LEON RUSSELL



Pretty Maids All in a Row

ROCK HUDSON
ANGIE DICKINSON
TELLY SAVALAS

4 Academy Award Nominations INCLUDING:

BEST ACTRESS Sarah Miles BEST SUPPORTING ACTOR John Mills

A story of love. Filmed by David Lean



Ryan's Daughter

Starring ROBERT MITCHUM TREVOR HOWARD JOHN MILLS
CHRISTOPHER JONES LEO McKERN and SARAH MILES

LOOKIN' GOOD

ROBERT BLAKE
CHARLOTTE RAMPLING

THE LAST RUN

GEORGE C. SCOTT
TRISH VAN DEVERE

SHAFT

RICHARD ROUNTREE
GWENN MITCHELL



METRO-GOLDWYN-MAYER PICTURES OF CANADA
LIMITED

TORONTO • VANCOUVER • CALGARY • WINNIPEG • MONTREAL • SAINT JOHN, N.B.

METRO LION ROARING LOUDER THAN EVER



The above is a direct quote from Ron Emilio, hustling, enthusiastic G.M. of the M-G-M operations in Canada, and if the following are any indications, the mighty Metro Lion is indeed in good voice.

Currently in release and setting new records is RYAN'S DAUGHTER, nominated for four academy awards, another masterpiece from "Zhivago's" David Lean.

Other current box-office successes are GET CARTER, the Michael Caine thriller ... DIRTY DINGUS MAGEE starring Frank Sinatra ... ELVIS, THAT'S THE WAY IT IS, the Las Vegas concert of Elvis Presley ... BREWSTER McCLOUD, roistering comedy by Robert "Mash" Altman, and THE BODY, a new type of documentary film.

As its Easter releases, Metro presents MAD DOGS AND ENGLISHMEN with Joe Cocker and Leon Russell, and PRETTY MAIDS ALL IN A ROW, Roger Vadim's first American picture starring Rock Hudson, Angie Dickinson and 16 lovelies.

For May and June release, THE GO-BETWEEN, starring Julie Christie and Alan Bates ... LOOKIN' GOOD, with Robert Blake, Patrick O'Neil and Charlotte Rampling ... VILLAIN which stars Richard Burton and Nigel Davenport ... and, SPEED IS OF THE ESSENCE, with Michael Sarrazin, Jacqueline Bisset and Geraldine Fitzgerald.

For the summer months, Ron announces the following releases. THE WILD ROVERS starring William Holden and Ryan O'Neil...THE LAST RUN, with Academy Award nominee George C. Scott, and SHAFT which stars Richard Roundtree.

Scheduled for the Fall and Christmas season are, THE BOY FRIEND, which will star 'Twiggy'... THE GANG THAT COULDN'T SHOOT STRAIGHT from the best-selling novel by Jimmy Breslin, and TRAVELS WITH MY AUNT starring incomparable Katherine Hepburn.

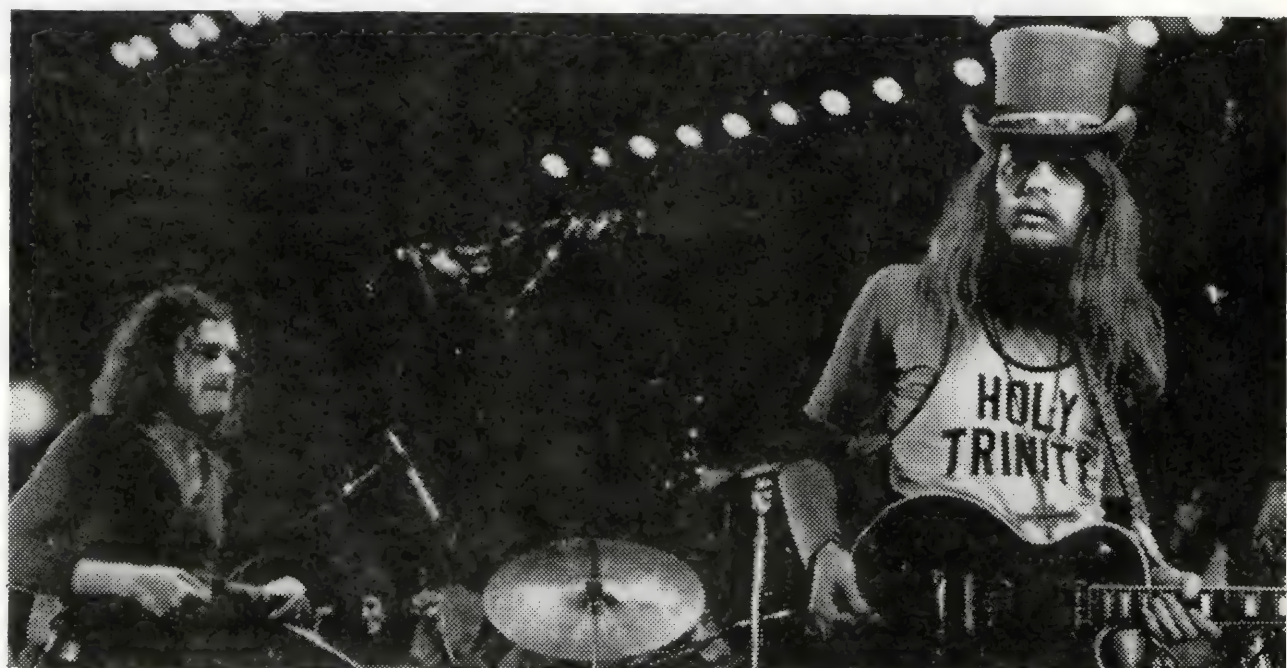
The Lion is really roaring ... loud and clear, and Ron Emilio adds, "If you wanna be in the bucks, book NOW".



THE WILD ROVERS



"RYAN'S DAUGHTER"



"MAD DOGS & ENGLISHMEN"



"PRETTY MAIDS ALL IN A ROW"

a new kind of campus shoot-out

We're not talking about the Kent State variety featuring M2's, Mace, brickbats and any other available projectiles. This is a revolution too, but minus the demonstrations, offensive weapons and nation-wide pro and con outcries.

There is a lot of shooting going on, on at least 80 campuses across the country, the armour in this case being a movie camera, sometimes 35mm. but more often than not 16 and even 8mm., a more or less, mostly less, professional script, and fellow students as the stars and supporting actors. Sometimes the shooting is focussed in its entirety on our environmental problems with no live actors.

This amateur movie-making is not restricted to universities; many secondary school students are taking this art form seriously indeed, and often with excellent results.

This new development in an old art form must be encouraged by everybody in the industry. Not only because there may be a potential Mike Nichols in the making, but actually, some of the work we have seen is creditable enough even now for commercial showing.

Just how important this campus movie-making has become was officially acknowledged by George P. Destounis, president of Famous Players, who last year offered \$10,000.00 in prize money to would-be film makers at both the university and high school levels, submissions to be made in either French or English. Mr. Destounis' comments are well worth repeating ... "Now that the roots have been planted for a national feature film industry through the Canadian Film Development Corporation, we at Famous Players feel that by providing creative incentive at scholastic levels we will be contributing to the growth of our feature film industry. Also in time, in practical terms, it could amount to an investment in our own future, since some of the prize-winners just might produce features we could show commercially in our theatres." Hopefully other industry leaders may see fit to follow Mr. Destounis' lead.

Coincidentally well over 200 entries were received from every part of Canada, the judging was conducted under

Mr. Gerald Pratley's chairmanship, and the winners announced as follows:-

Peter Bryant 21 of Vancouver and Roger Cantin 21 of St. Hyacinthe, Quebec, were awarded \$2,500.00 each as top English and French language university entrants. Bryant's film, NOOHALK, was a documentary on the Bella Coola Indians of B.C. while Cantin's LA MOTO was an optically animated fantasy about a young man's desire to own a motorcycle. Both were filmed in 16mm. as required for university entries.

Second prizes of \$1,750.00 at university level went to Michael Libling 21, of Montreal for his French language film UN HOMME ET SON BAS-FOND, and to David Green for WHAT'S MINE IS MINE, a documentary on retarded children.

At high school level, first prize of \$750.00 went to each of 16 year old Jon Michaelson of Montreal for his 16mm. film CHESS GAME, and to Yves Paquin of Hull, Quebec for his 8mm. animated satire SI, CANADA M'ETAIT CONTE.

The above merely serves to emphasize what a little incentive can accomplish. We must assert our confidence in practical terms, and give the students a goal to strive for. Who knows, some of their efforts may wind up on our screens as 'Sleepers.'

Mr. George P. Destounis has announced that another \$10,000.00 will be offered this year, with a slightly expanded definition of eligible categories.

ZODIAC FILM LIBRARY DESTROYED

Zodiac Films of Montreal recently was ravaged by a fierce fire in which many, if not all of their prints were irretrievably damaged by fire and water. Wajda's EVERYTHING FOR SALE seems to have gone along with many other fine short films.

Zodiak are trying to obtain further prints, but since they specialized mainly in Polish language product this will take some time. A sad blow for a distributor who had the courage to bring in many unusual and off-beat films from Poland.

ART FILMS AND FAROUN

Art Films, Montreal, has been incorporated with Faroun Films (Canada) Ltee., also of Montreal, Faroun now has a splendid collection of films; foreign works, works of Canadian filmmakers, English and French titled prints, also native French language. They are of course especially renowned for their carefully chosen library of childrens' films, all under the direction of Rock Demer, former director of the Montreal Film Festival.

BARRY ALLEN HEADS INDUSTRY U.J.A. DRIVE



President of Premier Theatres Operating Company, Barry Allen has been asked to head the Motion Picture Industry division of the United Jewish Appeal in Toronto. Quiet and unassuming, Barry's philanthropic activities are legion. His late father Herb Allen was always an easy touch for any worthy cause, and headed many campaigns in support of numerous charitable organizations, and Barry is a worthy successor to the proud family traditions as exemplified by Herb, Jule, Gurston and Sol Allen, all deceased.

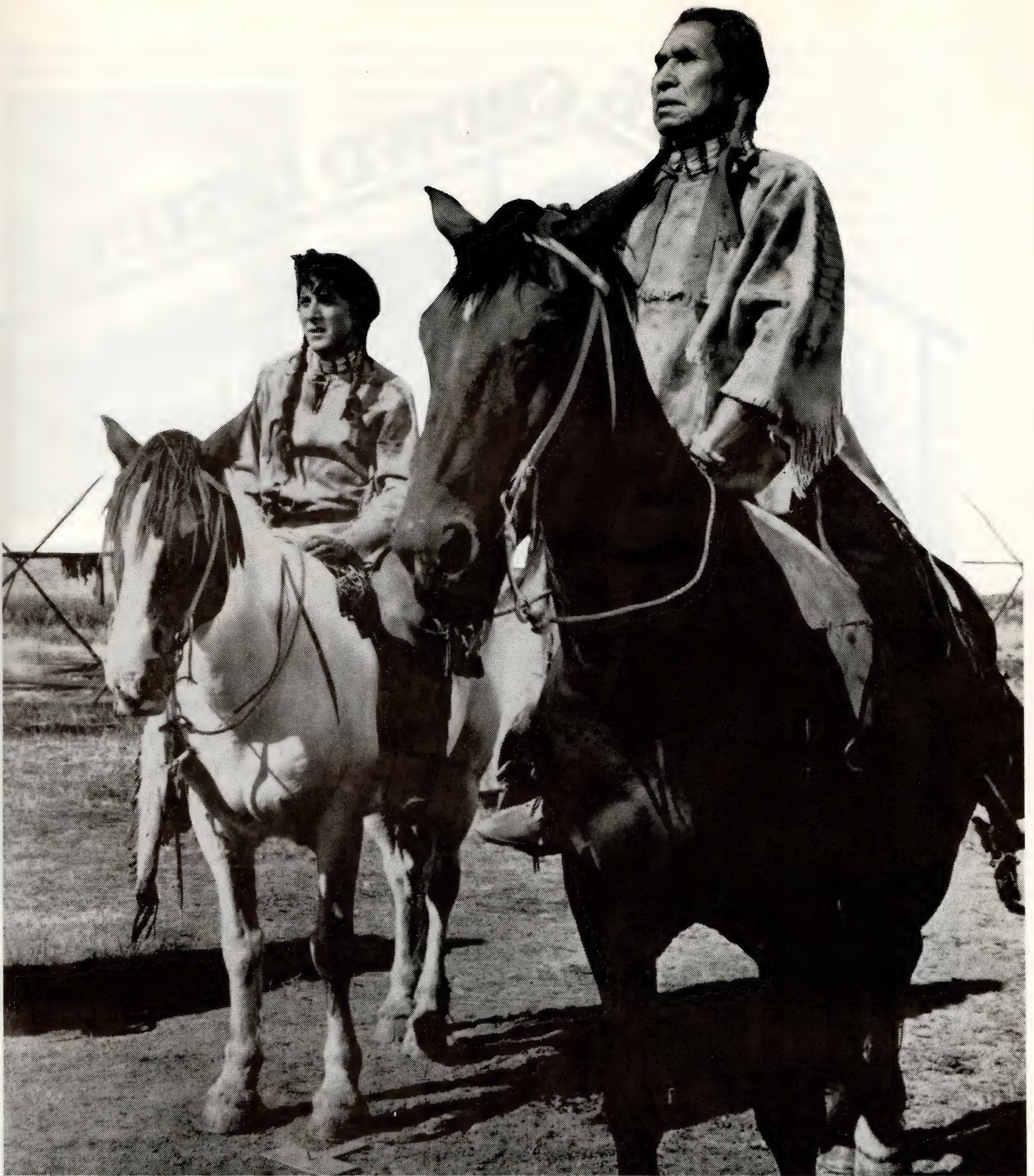
Barry has asked us to remind his chairmen in the various companies to give it that extra little push, and get their completed cards to him as quickly as possible.

TORONTO'S WOMPI LOVE WILL ROGERS

The Toronto branch of WOMPI feels a very close affinity to the wonderful work being done at the Will Rogers Memorial Hospital at Saranac Lake in New York, and each year launches a campaign most appropriately titled A cont. on page 51

THE PUBLIC RESPONDS...

BOSTON	PI ALLEY-19 DAYS	(HOUSE RECORD)	\$73,957
CALGARY	NORTH HILL-17 DAYS	(HOUSE RECORD)	\$51,503
CHICAGO	UNITED ARTISTS-19 DAYS		\$98,081
CLEVELAND	RICHMOND, RIVERSIDE, PARMATOWN-12 DAYS		\$65,702
DENVER	PARAMOUNT-18 DAYS		\$79,214
DETROIT	WOODS, CALVIN, TOWN-12 DAYS		\$64,684
EDMONTON	PARAMOUNT-17 DAYS	(HOUSE RECORD)	\$57,615
HONOLULU	WAIKIKI III-14 DAYS		\$53,622
HOUSTON	RIVER OAKS-19 DAYS		\$42,716
INDIANAPOLIS	GEORGETOWN-17 DAYS		\$36,889
KANSAS CITY, MO.	EMPIRE I, RANCH MART 19 DAYS		\$34,431
LOS ANGELES	PACIFIC HOLLYWOOD-9 WEEKS, 5 DAYS		\$250,734
MIAMI	MIRACLE, 163rd ST., CARLYLE-17 DAYS		\$110,339
MONTREAL	LOEW'S-10 DAYS		\$37,765
NEW YORK	SUTTON PARAMOUNT-11 WEEKS		\$531,267
SAN DIEGO	CINEMA GROSSMONT-14 DAYS		\$35,206
SAN FRANCISCO	NORTHPOINT-19 DAYS		\$67,484
SEATTLE	TOWN-14 DAYS		\$32,199
SYRACUSE	CINEMA EAST-19 DAYS		\$31,696
TORONTO	UPTOWN-10 WEEKS	(HOUSE RECORD)	\$184,637
VANCOUVER	CAPITOL-17 DAYS	(HOUSE RECORD)	\$91,238
WINNIPEG	CAPITOL-18 DAYS		\$33,947



Cinema Center Films Presents
A Millar-Penn Production

DUSTIN HOFFMAN
"LITTLE BIG MAN"

CO-STARRING

MARTIN BALSAM · JEFF COREY · CHIEF DAN GEORGE

AND

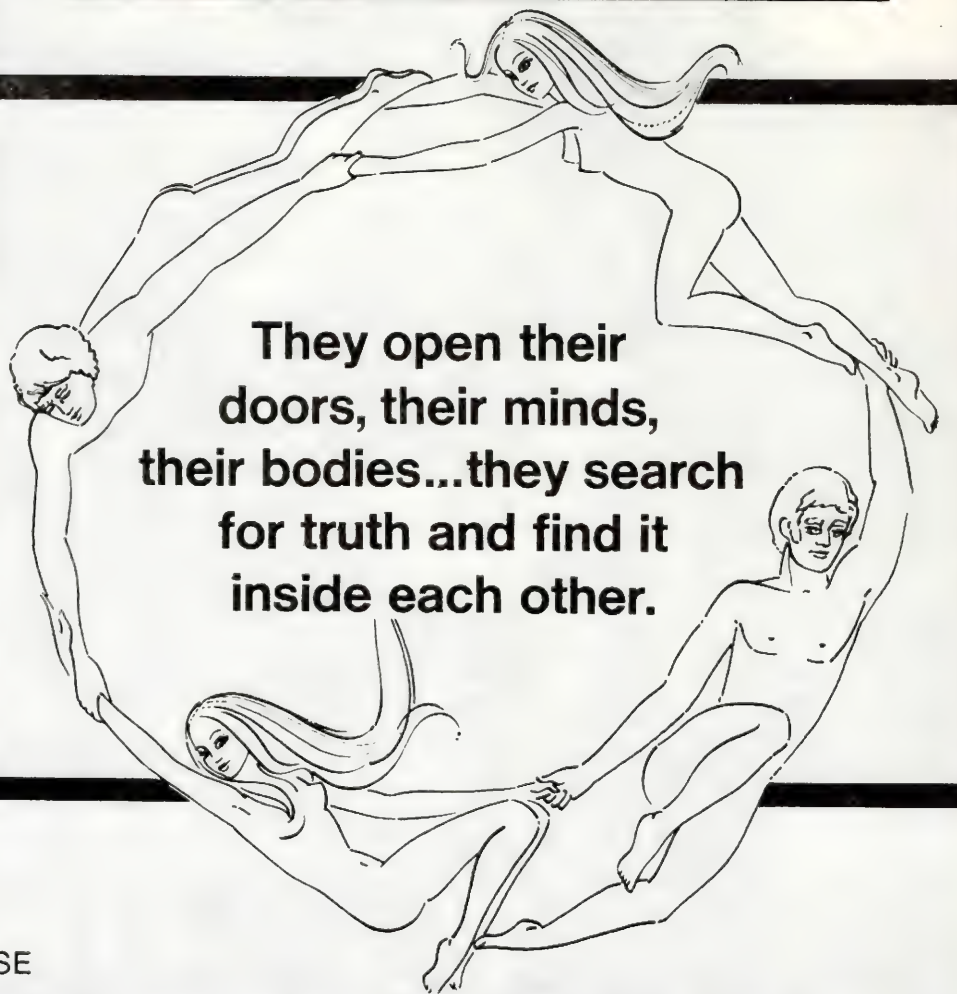
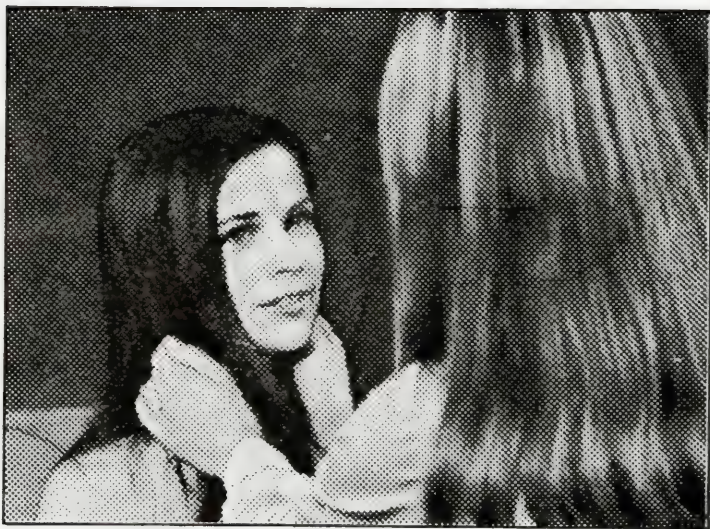
FAYE DUNAWAY

AS MRS. PENDRAKE

Screenplay by Calder Willingham · Based on the Novel by Thomas Berger · Produced by Stuart Millar · Directed by Arthur Penn Panavision® Technicolor®

A National General Pictures Release

THE CROWD INSIDE...



"THE CROWD INSIDE" Starring GENEVIEVE DELOIR
Alan Dean, Patricia Collins, Larry Perkins
Written, Produced and Directed by Albert S. Waxman
A January One Films Limited Production
In **COLOR** • A NATIONAL GENERAL PICTURES RELEASE

CAT O' NINE TAILS

LE MANS

BIG JAKE

HARRY KELLERMAN

**LIGHT AT THE EDGE
OF THE WORLD**



NATIONAL GENERAL'S SPRING RELEASE SCHEDULE



Mickey Stevenson, N.G.'s Canadian general manager is highly optimistic and most enthusiastic about his company's product line-up, now ready for dating.

THE CROWD INSIDE, an original screenplay by Albert S. Waxman is an introspective study of four young people living in a Toronto rooming house. Co-starring in this drama are Montreal actress Genevieve Deloir, and Toronto's Patricia Collins, Larry Perkins and Alan Dean. Filmed entirely in colour this production was co-financed by Famous Players and the C.F.D.C.

Boy, this is a real title ... **WHO IS HARRY KELLERMAN AND WHY IS HE SAYING THOSE TERRIBLE THINGS ABOUT ME?** stars Dustin Hoffman in the role of a successful composer of rock music whose business and personal life is being systematically destroyed by a mysterious figure named Harry Kellerman. Barbara Harris, Rose Gregario and Dom de Luise are co-starred in this exciting and funny production.

THE LIGHT AT THE EDGE OF THE WORLD, based on the novel by Jules Verne stars Kirk Douglas, Yul Brynner and Samantha Eggar. This typical Jules Verne adventure was filmed in colour on Spain's rugged Costa Brava.

Steve McQueen turns in a most realistic performance as a racing car driver in **THE 24 HOURS OF LE**

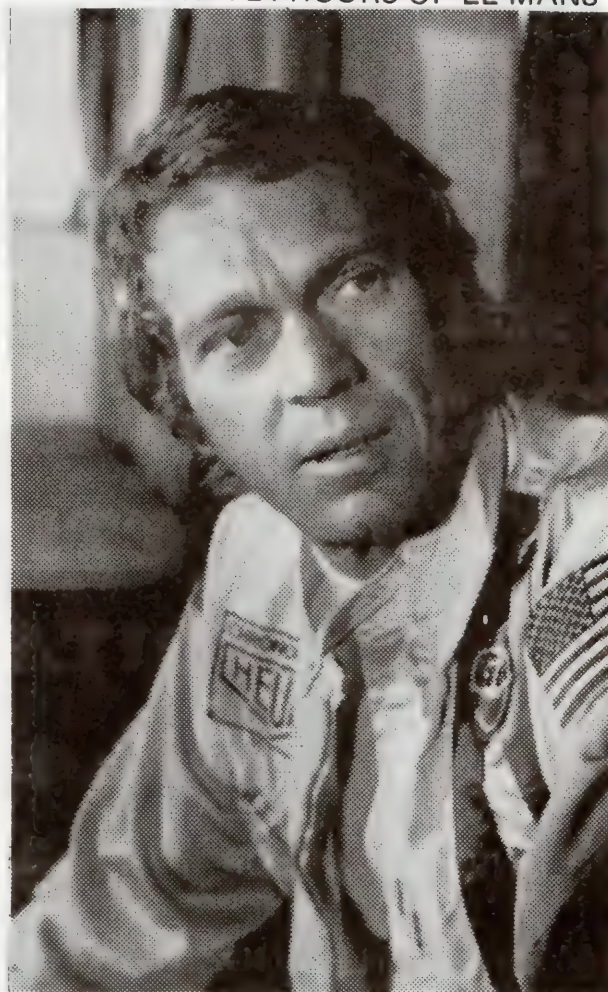
MANS, based on the real "Vingt-quatre Heures du Mans" run annually on the Sarthe circuit in France. Lots of spills and chills in this exciting racing thriller

Get the popcorn ready, John Wayne is back, this time in **BIG JAKE**, which co-stars Richard Boone, Maureen O'Hara, Patrick Wayne son of John, and Chris Mitchum, son of Robert. Theme of the picture is the actual kidnapping by the Fain gang of the grandson of Jacob McCandles for one million dollars, and what the McCandle family did about it.



"BIG JAKE"

"THE 24 HOURS OF LE MANS"

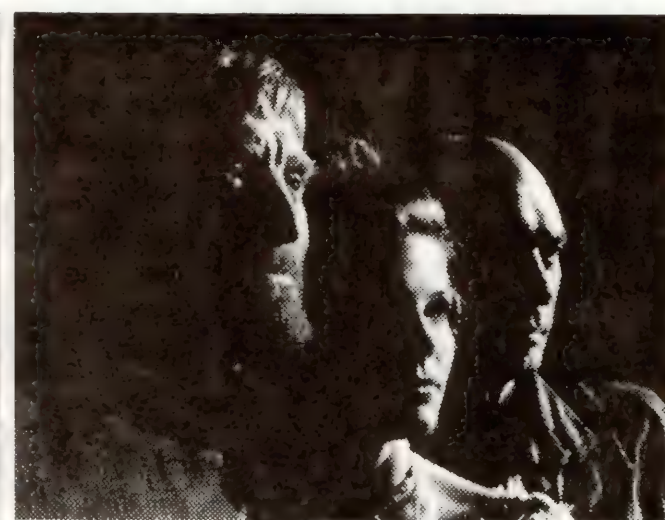


"WHO IS HARRY KELLERMAN AND WHY IS HE SAYING THOSE TERRIBLE THINGS ABOUT ME?"

THE LITTLE ARK was shot on location in Holland, principally in Amsterdam, and is the story of two adopted children, one Caucasian and the other Malaysian - a boy and a girl - who become separated from their family during the 1953 floods which devastated a large part of Holland. It is an adventure story with a touch of comedy. Theodore Bikel stars, ably supported by 12-year old Philip Frame in his film debut, and 10-year old Genevieve Ambas. A story for old and young.



"THE LITTLE ARK"



"THE LIGHT AT THE EDGE OF THE WORLD"



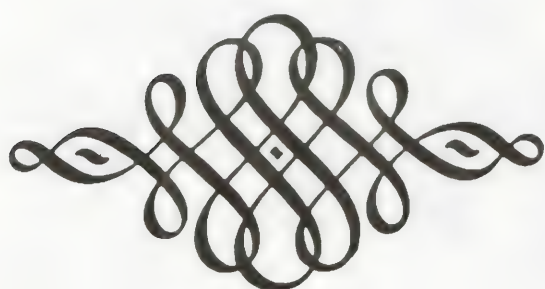
M.P.T.A.O. ANNUAL MEETING HELD ON FEBRUARY 15th

The inclement weather and illnesses of every type and description kept the attendance to a bare minimum, but the meeting proceeded as scheduled under the chairmanship of president Dan Krendel, who introduced his fellow directors, read his annual report as previously filed with the M.P.T.A.C., the National body, then introduced Mr. Peter Mandell who described in great detail the representations made on behalf of the Association by himself, Harry Blumson and Ken Rodberg to the Hon. Angus MacKay, chairman of a sub committee on Machinery and Equipment of study into special assessments.

While it was felt that the existing legislation is in a very real sense discriminatory, Mr. Mandell reported that the committee was most sympathetic and would make a further study of the regulations with a view to bringing it closer in line with special agreements entered into with bowling alley operators whose equipment problems approximate our own. His feeling was that we would be offered some practical relief.

Before adjourning for lunch, the president presented a slate of officers for the coming year, recommended by the nominating committee consisting of Lionel Lester and Curly Posen. The slate was accepted as presented and the following were elected directors for the following year. David Axler, Louis Consky, Jack M. Fine, Frank Lawson, Lionel Lester, Harry S. Mandell, W.N. Murray, Curly S. Posen, Joseph Russ, Robert Stinson, William Sullivan and Michael Zahorchak.

Officers will be elected by the directors at an early meeting. ●



F.P.'S TOM CALLENDAR CELEBRATES 50TH



Tom Callendar with Bill Kerr who hired him 50 years ago.

On Wednesday, March 17th Tom Callendar, head of the Famous Players Film Statistical department was honoured at a luncheon attended by executives of his company, a number of old friends and associates, and general managers or their representatives of all distributors with whom he has dealt these many years.

The occasion was Tom's completion of his fiftieth year with Famous Players, just a jump ahead of his retirement sometime in August of this year. It was a happy, oftentimes emotion-packed affair, and even Clare Doidge, F.P. Vice-President who M.C.'d the luncheon made a few jokes.

During the proceedings, Jerry Solway, president of the Canadian Motion Picture Distributors Association presented Tom with a beautiful gold watch commemorating the occasion.



Left to Right
M. Bochner, Jerry Solway, H.M. Masters, Reg. Wilson, Tom Callendar, Ron Emilio, Irving Stern.



Left to Right
Harry Green, Richard Kressin, Fred Morley, J.P. Whyte, Tom Callendar, John Heggie, C.S. Doidge ●

Romeo and Juliet, Bob and Bing, Ulysses and Grant, George and Martha, Martha and John, Bob and Carol, Ted and Alice, Bob and Alice, Ted and Carol, Bob and Ted, Carol and Alice, Pat and Dick, Julie and David, Byron and His Sister, Bill and Coo, Liz and Eddie, Liz and Mike, Liz and Dick, Dick and Sybil, Eddie and Debbie, Muck and Meyer, David and Goliath, Mogen and David, Mamma and Mia, Frankie and Johnny, Hollywood and Vine, Anthony and Cleopatra,

and now...Henry & Henrietta...
the love couple
of the seventies...
and the laugh riot
of the year.



Paramount Pictures presents

**A HOWARD W. KOCH-
HILLARD ELKINS PRODUCTION**

starring

Walter Matthau
Elaine May in

"A New Leaf"

Co-starring

Jack Weston

George Rose James Coco and

William Redfield Produced by Joe Manduke

Written for the screen and directed by Elaine May

Based on Jack Ritchie's short story, THE GREEN HEART

Color by MOVIELAB

A Paramount Picture



PROUDLY FROM PARAMOUNT

In turning his attention to what has been labelled "Proudly from Paramount" - i.e. the product, Frank Mancuso, G.M. of the Canadian operations said, "We may be old hands at entertainment, but at Paramount we keep looking N E W - with pictures that keep everybody looking! One example, LOVE STORY which has been toppling records all over the continent, grossing thirty five and a half million dollars in eleven weeks at 282 theatres.

As its Easter release, Mancuso announces A NEW LEAF, starring Walter Matthau and Elaine May, a wild, way-out spoof of love, money, marriage, sex, loneliness and murder.

This release will be closely followed by Dino De Laurentiis' WATERLOO, with stars Rod Steiger and Christopher Plummer, directed by famed Russian director/actor Sergei Bondarchuk.

In May two important productions will be in release...FRIENDS, starring Sean Bury and Anicee Alvina, and THE DESERTER, with Bekim Fehmiu, Richard Crenna, Chuck Connors and Ricardo Montalban.

For the summer of '71 the following attractions will go into general release. PLAZA SUITE directed by Arthur Hiller and starring Walter Matthau ... GUN FIGHT, a story of two washed-up gunfighters, Kirk Douglas and Johnny Cash ... WILLY WONKA AND THE CHOCOLATE FACTORY, a family picture based on the best-selling childrens' novel by Ronald Dahl, and featuring five songs by Leslie Bricusse and Anthony Newley ... UNMAN, WITTERING & ZIGO, story of a young instructor, David Hemmings, who finds himself in deep trouble with his students, and last but by no means least, MURPHY'S WAR directed by Peter Yates and starring Peter O'Toole, story of the final days of World War 2.

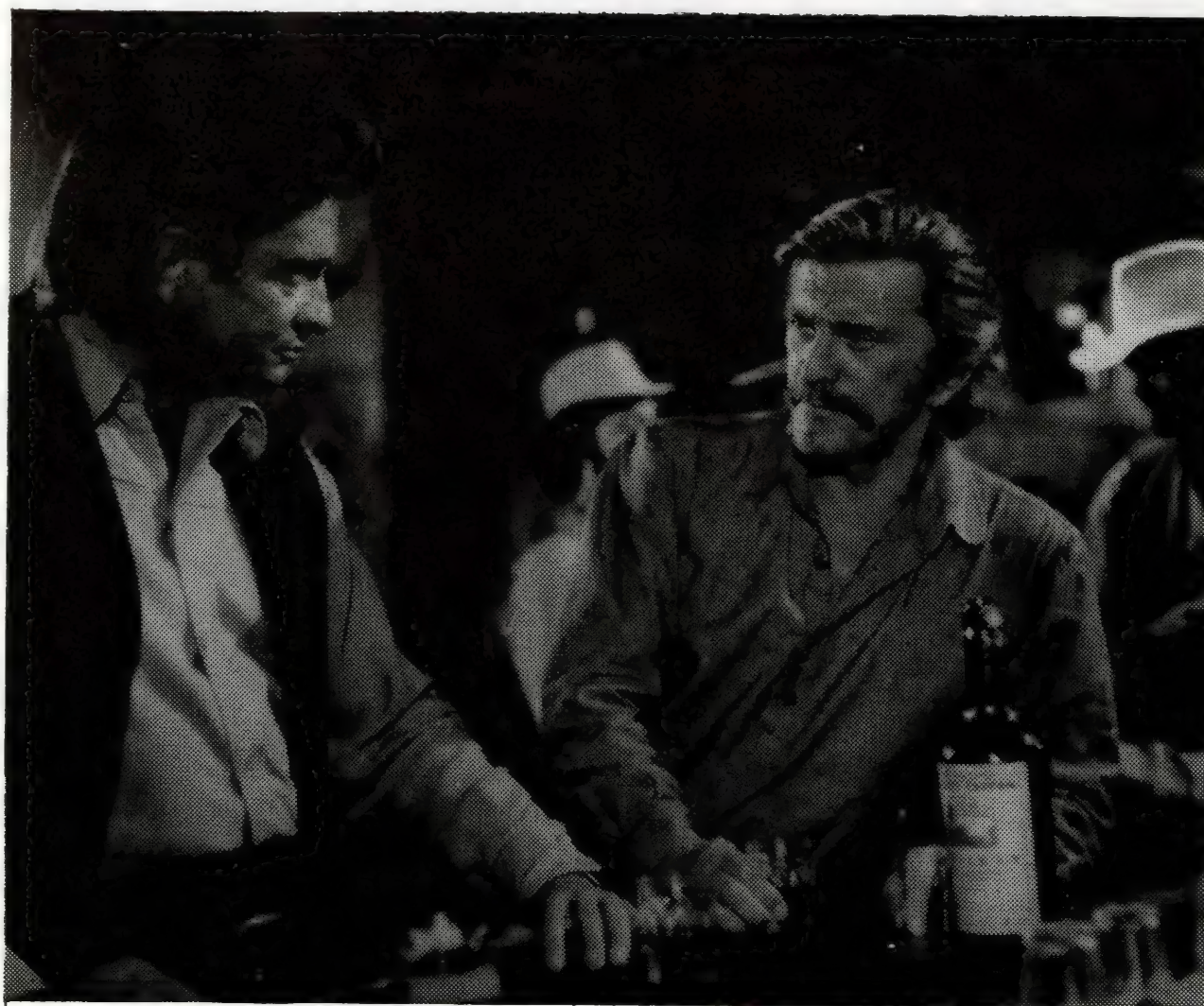
Frank has also indicated that an exciting line-up of product is now ready for Fall and Winter release ... PROUDLY FROM PARAMOUNT. ●



PLAZA SUITE



FRIENDS



GUN FIGHT



SALUTE TO THE WILL ROGERS MEMORIAL HOSPITAL. This is a mail solicitation to members of our industry, and their last drive netted \$430.50 which was promptly sent off to the hospital administrators.

The girls most active in this project were Florence Van Heek of Famous Players, Vicki Knight of Twinex, Betty Bellamy of Warner Bros., May Levandusky who is now with the Ontario Theatre Inspection Branch, and Florence Long recently retired from General Sound.

The industry is indeed fortunate to have such a group of dedicated ladies doing such a magnificent P.R. job for all of us, and we bespeak your support in behalf of any further activities they may sponsor in the future. The gals in turn have asked us to extend their sincere thanks to everybody who is helping make their work a proud and worthwhile effort. ●

VICTORIA SHIPPING TO ISRAEL

Stanley Adleman, well known locally as vice-president of Victoria Shipping Service of Canada has just returned from Tel Aviv where he was busy working out final details for the establishment of a film distribution system in the State of Israel.

Stanley Adleman is in charge of sales for the Adleman interests, covering the Eastern Seaboard, Middle West and Canada. ●

TWO-PIC DEAL ANNOUNCED BY UNIVERSAL

Mr. Lew Wasserman, president of M.C. A. Inc. has announced a two-picture deal by Universal Pictures Ltd. with British producer John Woolf and director Fred Zinnemann. The basic agreement covers the production by Romulus Films of **ABELARD AND HELOISE** by Ronald Millar, and **THE DAY OF THE JACKAL**, a new novel by English author Frederick Forsyth.

Both above features will be filmed in England and France, shooting to begin later this year. Woolf and his Romulus Film Company last produced the Academy Award Winner **OLIVER**, and Zinneman's last film took an Oscar for his **MAN FOR ALL SEASONS**. ●

WARNER BROS. ANNOUNCE '71 SHOOTING SCHEDULE

Chairman of the Board and Chief Executive Office of Warner Bros., Ted Ashley has announced plans for eleven major productions to begin shooting within the next few months.

Among them he lists **A GLIMPSE OF TIGER**, starring Elliot Gould and Kim Darby ... **DIRTY HARRY** with Clint Eastwood in the leading role ... **THE SKI CAPER** starring the French international ski champion Jean-Claude Killy ... **COWBOYS** with John Wayne ... **DELIVERANCE**, **THE 5TH OF JULY**, **PORTNOY'S COMPLAINT** and

MALCOLM X are also on the schedule.

Currently before the camera are, **A CLOCKWORK ORANGE** directed by Stanley Kubrick ... **DEALING: OR THE BERKELEY-TO-BOSTON FORTY BRICK LOST BAG BLUES** starring Barbara Hershey being shot in Toronto ... **THE SAGA OF JEREMIAH JOHNSON**, starring Robert Redford, and **SKIN GAME** a western comedy starring James Garner. **MAN IN THE WILDERNESS**, being shot in Spain stars John Huston and Richard Harris.

release is **SUMMER OF '42** produced by Richard A. Roth and directed by Robert Mulligan. ●

AVANT-GARDE OFFERS TWO 'NATURALS.'

The plot is pure and simple Lesbianism, which is explored explicitly, tastefully and with great tenderness in **THE DARK SIDE OF TOMORROW**.

With husbands away for long stretches of time, their wives become increasingly bored and lonely and turn to lesbianism. The plot thickens, and with the return of the husbands we see a strange twist of events and a most appropriate ending. ●

METRO'S PRETTY MAIDS INVADE TORONTO

To publicize their forthcoming feature **PRETTY MAIDS ALL IN A ROW**, three of the cuties visited Toronto on March 19th and were a pretty tired trio before they were through with Daily and Trade Press conferences and a bit of shopping in some of the Bloor Street boutiques.

The charmers who made the trip were Chris Allen, Dianne Sherry and Joyce Williams. A fourth "Pretty Maid" Adrianna Bentley had to cancel out at the last moment due to a bout with the flu.

PRETTY MAIDS ALL IN A ROW scheduled for early release stars, in

addition to the cute colleens, Rock Hudson, Angie Dickinson, Telly Savalas, Roddy McDowall, Keenan Wynn and John David Carson. This is director Roger Vadim's first picture produced in the U.S.

This Panavision and Metrocolour M.G.M. feature was shot on Southern California locations and on the Metro studio lot.

These pretty chicks have a busy schedule ahead of them, and following their Toronto visit will make appearances in Boston, Atlanta, Philadelphia, Baltimore, New York, Pittsburgh, Cincinnati, Detroit, San Francisco and Los Angeles. Bet they'll be a tired lot before they're through...but they're young...lucky things...and can take it.



Harriet Bernstein ass't. editor of the Digest, Dianne Sherry, Chris Allen, Joyce Williams ●

"ONE OF THE YEAR'S 10 BEST!"

—Judith Crist, *New York Magazine*

—Stewart Klein, *Metromedia TV*

UNFORGETTABLE!



"A beautiful movie,
a brilliant and haunting drama."

—Stewart Klein, *WNEW-TV*



EARTHY

"'Goin' Down the Road'
creates out of a shabby
slice of life a richly human
microcosm."

—*Newsweek*

JOLTING

"A remarkable powerful
portrait of urban
society underbelly!"

—O'Connor, *Wall St. Journal*



THE SWEET LIFE

"It lingers in the mind like a vivid,
anxious dream! An extraordinary film!"

—Peter Schjeldahl, *N. Y. Times*

STINGING

"A vigorous and stinging story
of the drifters and the dropouts
who believe in life's easy rides."

—Judith Crist, *New York Magazine*

Donald Shebib's

GOIN' DOWN THE ROAD

DISTRIBUTED BY:

PHOENIX FILM INC.

730 YONGE ST., TORONTO, ONT. 416-964-6464





RIP-OFF

PRODUCED BY: BENNET FODE

DIRECTED BY: DON SHEBIB

STARRING:
DON SCARDINO
SUE PETRIE

CURRENTLY SHOOTING ON LOCATION IN TORONTO.

A XMAS RELEASE FROM

PHOENIX FILM INC.

730 YONGE ST. - 416-964-6464

PHOENIX FILMS NOW IN THE BIG LEAGUES

This company became an important part of the Canadian distribution scene with its release of Allan King's controversial 'A MARRIED COUPLE' in November of 1969, and has forged ahead steadily and happily ever since.

One of Canada's most widely acclaimed films, GOIN' DOWN THE ROAD, in addition to over 200 playdates in Canada, is being received generously by critics and audiences in the U.S., and is also being shown in South America, Europe, Australia, Africa and the Far East.

MADELEINE IS, another Canadian production filmed in British Columbia is ready for its premiere engagements in Toronto, Montreal and Vancouver, and will be in general release in May. Also ready for release are the following;

ONE SWEDISH SUMMER, a beautifully filmed comedy-drama about a young man pursued by five lovelies during his school holidays. You'll never believe the troubles he gets himself into. Troubles?

WHAT'S GOOD FOR THE GOOSE, a Norman Wisdom starrer featuring Sally Geeson. Lots of 'Go' and 'Spice' in this one.

For the Exploitation houses, here are a few to play with. FRANKENSTEIN ON CAMPUS ... CAULDRON OF BLOOD, and THE SEXPERTS.

Not to overlook the art houses and film buffs, how do these sound?

"O.K." the film that created an uproar at the 1970 Berlin Festival.

I EVEN MET HAPPY GYPSIES, best picture award at the Cannes Film Festival.

THE MAN, WOMAN OF THE DUNES, and to top off this imposing array, RIP-OFF, currently being shot in Toronto and being readied for world-wide Christmas release. Looks like a smasher.

scene from "GOIN' DOWN THE ROAD"



scene from "ONE SWEDISH SUMMER"

scene from
"WHAT'S GOOD FOR THE GOOSE"



ON THE CANADIAN PRODUCTION SCENE

Phoenix Film Productions Ltd. is busily engaged on its shooting schedule, under the direction of Don Shebib (*Goin' Down the Road*) of *RIP-OFF*, a story of four youths in their final year of High School who have come to the conclusion that life is just that ... a *RIP-OFF*. The screenplay is by William Fruett, and Bennet Fode is producing. Chief Cinematographer is Richard Leiterman.

To be shot in 35mm colour film, *RIP-OFF* has a shooting schedule of roughly eight weeks, which suggests, hopefully, that the finished product will be ready by the end of May. This will be a 90 minute feature picture. Budget for this picture is in the \$300,000.00 range, and it will be co-financed by Phoenix and the C.F.D.C. Phoenix will distribute it in Canada.

Allan King Associates Ltd., has completed major shooting on *YOUTH*

FILM (its present working title) using a cast of ten teenagers, five girls and five boys. In his own inimitable style, Allan King shot the film without a formal script, letting situations develop as they may. The story line is roughly an introspective view into the lives, thoughts, activities and living habits of these young people, without too much emphasis on the shock value.

Allan King is producing and directing with Richard Leiterman as associate producer. Chief cameraman is Bill Brayne, sound man, Brian Avery, and story editor Arla Saare.

Famous Players and the C.F.D.C. have jointly participated in this production, which is being shot in super 16mm colour, which is more economical and can be blown up to 35mm simply and effectively. No distribution deals have been finalized, but hopefully all will be in order for September 1971 release.

cont. on next page

COLUMBIA PICTURES HONOURED

For the second consecutive year Columbia Pictures was named the "Motion Picture Company of the Year," by the more than 1500 exhibitors attending the Show-A-Rama 14 convention in Kansas City.

Columbia also came up with five additional awards from the exhibitor group ... BBS Productions, maker of the Academy Award-nominated "Five Easy Pieces," as Producer of the Year; Oscar nominees Jack Nicholson as Star of the Year and Karen Black as Star of Tomorrow for their performance in the same attraction. Melvyn Douglas as Actors' Actor for his Academy Award-nominated role in "I Never Sang for my Father," and to Robert M. Weitman, a Show-A-Rama special award for his upcoming film "The Anderson Tapes."

The citations were presented at a gala banquet climaxing the annual Show-A-Rama conclave at the Muehlbach Hotel.

WANNA GET INTO PICTURES?

We're planning to introduce a Classified ad section in our next issue, so why not a "Casting Directory?" That's exactly what we are going to do, to help get aspiring young actors and producers together.

We are hopeful of the support of the various Canadian motion picture companies, and are soliciting their aid in keeping us advised of any projected production activities which can profitably use some of our home-grown talent.

As we receive this information it will be published in these pages, and interested parties are advised to immediately send along a resume of previous experience and a photograph TO THE PRODUCERS. Please ... no phone calls and no personal visits to this office.

As an initial hint ... Phoenix Films are presently planning *MISTRESS OF SATAN* with the Maritimes as its locale. Parts are open for a female lead, 18 to 20 years of age, slender and delicately featured, also a male lead, 20 to 21, of strong physique,

reasonably attractive, and exuding masculinity. Interested parties please forward resume and photos to - Will Mathieson, Phoenix Film Production Limited, 651 Yonge St., Toronto 5.

GOLDWYN GREATS NOW ON 16MM

Sovereign Film Distributors of Toronto now have in stock 54 Goldwyn titles on 16mm. A complete list with stars and descriptions may be obtained from them. Eye-catching titles include *GUYS AND DOLLS*, *DODSWORTH*, *THE LITTLE FOXES*, *THE SECRET LIFE OF WALTER MITTY*, *WUTHERING HEIGHTS*, *THE BEST YEARS OF OUR LIVES*, *DEAD END*, *STELLA DALLAS*, and others of sentimental and commercial value.



OF MEETINGS AND FESTIVALS

The S.M.P.T.E. has announced that the Century Plaza Hotel in Los Angeles is to be the locale of the Society's 109th Technical Conference and Equipment exhibit. Dates ... April 25th to 30th. Program chairman is Frank P. Clark of the Research Centre of the Association of Motion Picture and Television Producers, Hollywood. All inquiries concerning the meeting should be addressed to Mr. Clark.

An interesting feature will be a paper on "The automation of small Television Stations" by George Young and M.W.S. Barlow of the C.B.C. in Montreal. It will describe the introduction of automation into T.V. station transmitter control booths.

Anyone planning a trip into the Deep South this summer might well consider a brief stop-over in Atlanta during the week of June 19th. That is the date of the Atlanta International Film Festival, and will include screenings, equipment exhibits and production seminars. Theme of the festival is appropriately "From the city that gave you "Gone With the Wind," Coca Cola and Sweet Georgia Brown." Sounds like fun.

NATIONAL FILM BOARD RELEASES 'BELOW ZERO'

A feature-length documentary in both 35 and 16mm, in colour, by Michael Régnier and produced by the National Film Board of Canada, *BELOW ZERO*, an international survey on modern man's adaptability to cold will soon be distributed around the world. The film is based on research from Alaska to Lapland, through the Canadian North, Greenland, Iceland, and those southern regions where similar temperatures are controlled by the sea currents.

BELOW ZERO, English and French versions, was launched officially in Ottawa in March, in co-operation with the Department of Indian Affairs and Northern Development, the co-producer of the film. Special presentations are scheduled for Montreal and Quebec City.

The public will be able to see the French version of *BELOW ZERO*, "L'homme et le froid" on the C.B.C. French T.V. network this year. The film will be available in both languages across Canada at N.F.B. offices and in most public film libraries.

This film does not attempt to deal with the historic aspects of the North, but with today's industrial techniques and the incredible ability to change the uninhabitable to an environment where a "normal way of life" is possible.

BELOW ZERO opens with a seismic crew working on geological borings, providing the necessary information for the modern pioneer of the North, the oil companies. The age of heroes is over, the North has become demystified. It is a region of reality and industry, and the oil rigs and mine shafts are there to stay.

The harsh reality of the cold is always there, and it demands the

ultimate in man's ingenuity. All of life in these regions is controlled by technology - research, discovery, development and the cold. Because of this the cold would mean little, except that it has imposed a whole new way of life on man, not unlike the case of Man on the Moon.

With revolutionary working conditions, transformed human relations and new architecture, one wonders what sort of man will emerge from the new civilization.

BELOW ZERO is a collection of studies made in close co-operation with several scientific experts. The camera gives the audience an on-the-spot look at a most unusual way of life, and some idea of the future for man in these areas.

CANADIAN PRODUCTION SCENE CONT.....

Sylvia Spring, best known for her documentaries for the C.B.C. and C.T.V. networks decided that the time had come for her to branch out into film production. She selected *MADELEINE IS* as her vehicle and then the fun began. It would take \$100,000.00 to bring in the finished product and Sylvia had all of \$15,000.00 - a grant from the C.F.D.C. to start with. A few friends chipped in \$1,000.00 each, but it still left her a long way from the hundred G's. In a last desperate effort she contacted John Bassett of Glen-Warren Productions Ltd. who came up with the entire balance.

The result was an astonishingly true-to-life film *MADELEINE IS*, actually based on the life of one of Sylvia's friends, although at times it seems as though the heroine is in reality an extension of Sylvia herself, her personality and her imagination, injected into the principal character.

Only in her twenties, Sylvia deserves the admiration and praise of everybody in production who has known the frustrations she had experienced, to come up with an end product of which she can truly be proud.

The film stars Nicola Lipman as *MADELEINE*, John Juliani as Toro and Wayne Specht in a dual role as both David and the fantasy clown.



Based on an original screenplay by Sylvia Spring and Ken Specht, *MADELEINE IS* is planned for Spring release, and will be distributed in Canada by Phoenix Films Inc.



PRIMA SCHEDULE OF 1971 RELEASES...

DAREDEVILS...WITH A FEVER BOILING IN THEIR BLOOD TO WIN
AT ANY PRICE!



JERRY GROSS Presents

MANIAC ON WHEELS

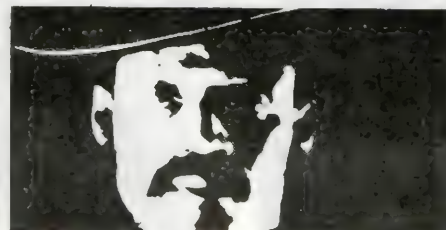
starring Brad Harris, Gordon Mitchell, Graham Hill

Directed by James Reed **COLOR** by DELUXE

JERRY GROSS Presents

A Film of MELVIN VAN PEEBLES

SWEET SWEETBACK



YOU BLEED MY MOMMA
YOU BLEED MY POPPA
BUT YOU WONT BLEED ME

JERRY GROSS Presents

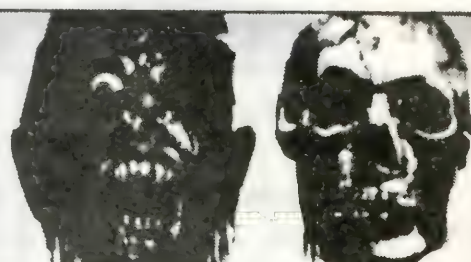
FROM EAR TO EAR

SHOCK ENDING OF ALL TIME!



I DRINK YOUR BLOOD AND I EAT YOUR SKIN

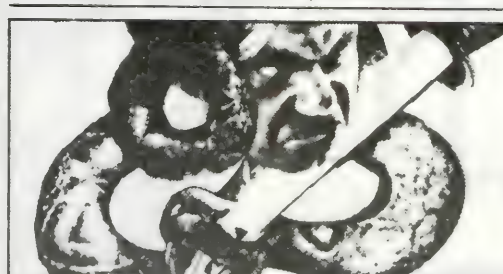
a JERRY GROSS presentation



JERRY GROSS Presents

Grimm's Fairy Tales

FOR ADULTS ONLY



JERRY GROSS Presents

SWEET BABY CHARLIE

Sweet Baby's toy was a rattler.

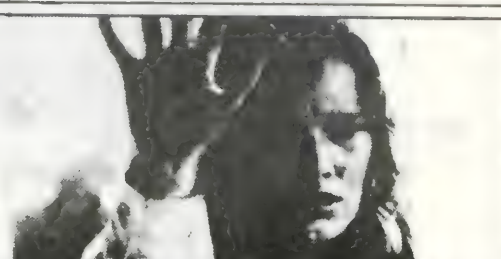
JERRY GROSS Presents

THE SEDUCERS



JERRY GROSS Presents

SHE'S A BORN LOSER



JERRY GROSS Presents

THE MAGIC BIRD

A children's fable in a wondrous world of Color.



JERRY GROSS Presents

The seduction of Inga

AND MORE TO COME...

THE TRANSPLANT

BIRIBI

A GIRL CALLED JULES

FRITZ THE CAT
ADULT ANIMATED CARTOON

CANNABIS
JANE BIRKIN
THAT "BLOW-UP" GIRL

PRIMA FILM INC.

MONTREAL 135 Sherbrooke St. E. • 844-1791
TORONTO 37 King Street East • 366-7961

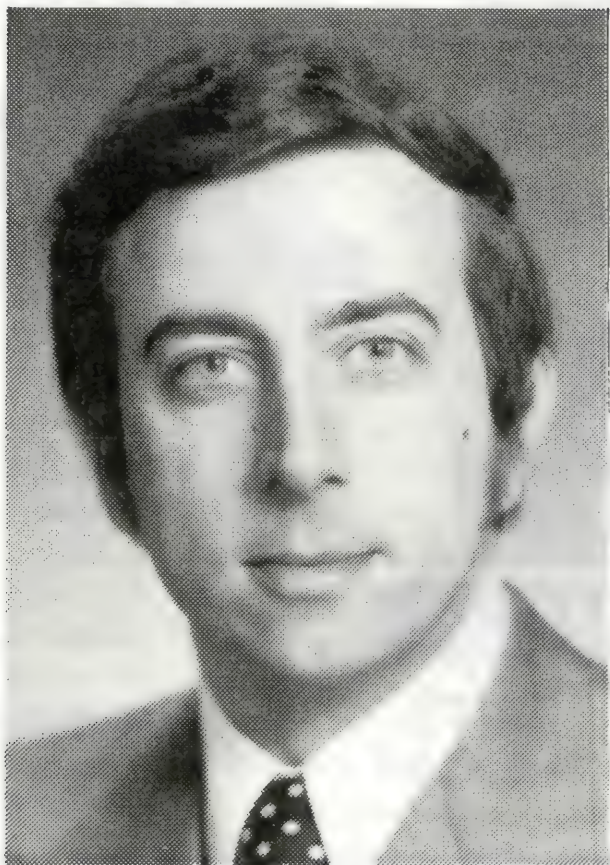
M.C.A. CONSOLIDATES CANADIAN OPERATIONS

Mr. Lew R. Wasserman, president of MCA Inc. has announced the amalgamations of all its subsidiaries in Canada into the newly formed company MCA CANADA LIMITED. Mr. Herbert S. Stewart has been appointed president and general manager, Mr. W. T. Bailey Bird vice-president responsible for published music operations, and Mr. R.A. Chislett vice-president responsible for recorded music operations.



The new amalgamation embraces the operations of Universal Films (Canada)...MCA Television (Canada)...MCA Records (Canada)...Leeds Music (Canada) and Universal Education and Visual Arts (Canada).

MEET PARAMOUNT'S FRANK MANCUSO



A native of Buffalo, N. Y. Frank Mancuso started in the business with Paramount in 1960, and held several

sales positions until his appointment as manager of the Buffalo branch.

In late 1970, in recognition of his contributions to Paramount's program and in keeping with the Company's philosophy of 'Advancement from Within' Frank G. Mancuso was appointed President and General Manager of the company's Canadian operations. Frank has become deeply involved in all marketing concepts and activities of Paramount in Canada, including sales, advertising and promotion.

Frank is a graduate of the State University of New York, is married and has two children.

SOADY TO TOP CANADIAN UNIVERSAL POST



Mr. Herbert S. Stewart, president of Universal Films (Canada) has announced the appointment of William C. Soady as vice-president and National Sales Manager of that company.

Bill Soady first entered the industry as a booker for Twentieth Century Fox in 1962 where he remained until 1969 when he accepted an offer to join Paramount as Toronto branch manager. In 1970 he moved to Universal and his present position.

Mr. Soady replaces Bob Bowers who recently returned to the United States to take charge of the Universal office in Cincinnati.

DECEASED

Mr. John Shea, veteran projectionist at the Paramount theatre in Kenora passed away suddenly at his home on

March 12th. Mr. Shea was born on January 28, 1909, and commenced his employment as a projectionist in October of 1937.

To his widow, Mrs. Kathleen Shea, we extend our most sincere condolences.



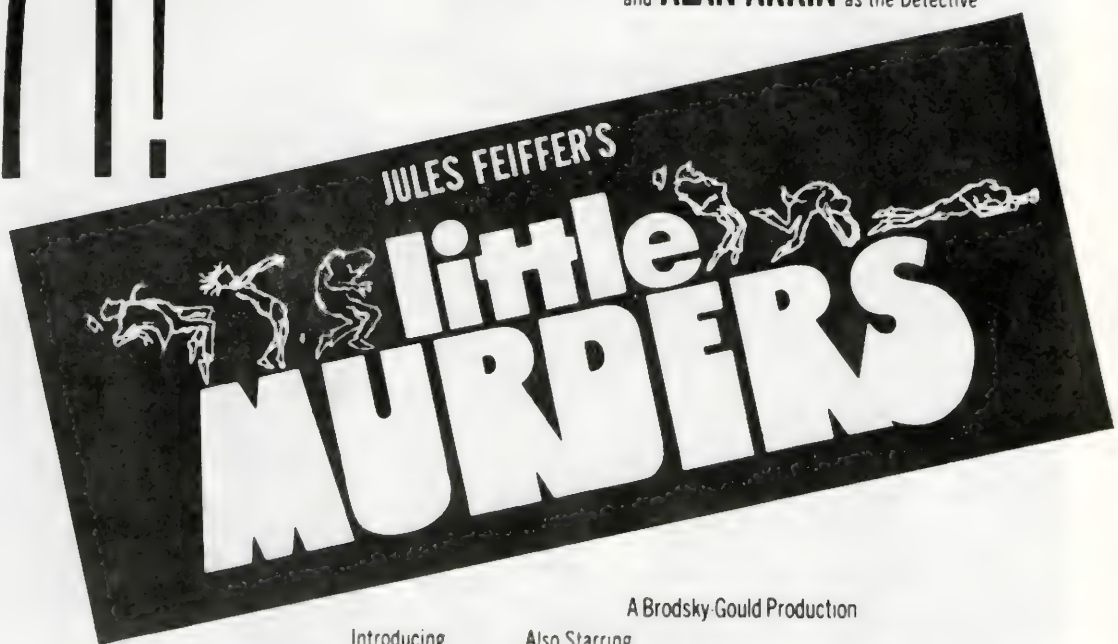
Scenes above from Walt Disney's "20,000 LEAGUES UNDER THE SEA"

THE 20TH CENTURY-FOX SYMBOLS OF SUCCESS '70 CONTINUE WITH THE 1ST SMASH '71!



ELLIOTT GOULD

DONALD SUTHERLAND as the Minister **LOU JACOBI** as the Judge
and **ALAN ARKIN** as the Detective



A Brodsky-Gould Production

Introducing **MARCIA RODD** Also Starring **VINCENT GARDENIA** **ELIZABETH WILSON** **JON KORKES**

Directed By **ALAN ARKIN**

Produced By **JACK BRODSKY** Screenplay By **JULES FEIFFER** Based on his Play

COLOR BY DE LUXE®

AVAILABLE

LARGEST SELECTION OF 16 mm FILMS
CATALOGUE MAILED ON REQUEST

TWENTIETH CENTURY-FOX CORPORATION
LIMITED

110 BOND STREET
TORONTO 200, ONTARIO

20TH'S VIC BEATTIE OOZES ENTHUSIASM



Vic Beattie

Canadian General Manager for Twentieth-Century Fox, Vic Beattie has just returned from New York where the company unveiled its "New Look in Films for '71." Circuit and independent exhibitors were guests of Peter S. Myers, v.p. in charge of domestic sales, and Jonas Rosenfeld, the company's ad-pub chief. Five new features being readied for early release were screened.

LITTLE MURDERS, starring Elliott Gould and Donald Sutherland mark the directorial debut of Alan Arkin.

B. S. I LOVE YOU, a spoof on the advertising business, and starring Torontonians Peter Kastner.

MAKING IT, a story of a wheeling and dealing high school student, stars Kristoffer Tabori.

VANISHING POINT, starring Barry Newman as a disillusioned war hero searching for personal freedom should rock the "New Generation."

MEPHISTO WALTZ is a satanic thriller based on the best-selling novel by Fred Mustard Stewart, stars Jacqueline Bisset, Alan Alda, Barbara Parkins and Curt Jurgens.

Other films nearing completion and slated for summer release include...

THE PANIC IN NEEDLE PARK, a story of young lovers caught up in the drug scene in New York, and starring two new talents, Al Pacino and Kitty Wynn.

ESCAPE FROM THE PLANET OF THE APES, starring Kim Hunter and

Roddy McDowall is the third sequel to this tremendously successful series.

THE SEVEN MINUTES, Russ Meyer's long awaited production of the best-selling novel by Irving Wallace.

WALKABOUT, filmed in Australia is based on a popular novel about a young brother and sister adrift in the Northern desert.

Scheduled for Fall and early Winter release are ... **THE MARRIAGE OF A YOUNG STOCKBROKER**, starring Richard Benjamin, Joanna Shimkus and Elizabeth Ashley. **THE FRENCH CONNECTION**, from the novel by

Robin Moore, a story of dope smuggling from Europe to New York.

New projects announced by Elmo Williams the studio's new production head include the following titles.

THE HOT ROCK ... MADE FOR EACH OTHER ... ACE ELY AND ROGER OF THE SKIES ... EL KID ... THE WORLD OF TWO MOONS ... POINT 'EM NORTH and **THE KILL MACHINE**.

A very imposing array of product indeed, and the company anticipates one of the healthiest seasons in its history.



scene from "THE MEPHISTO WALTZ"



scene from "LITTLE MURDERS"

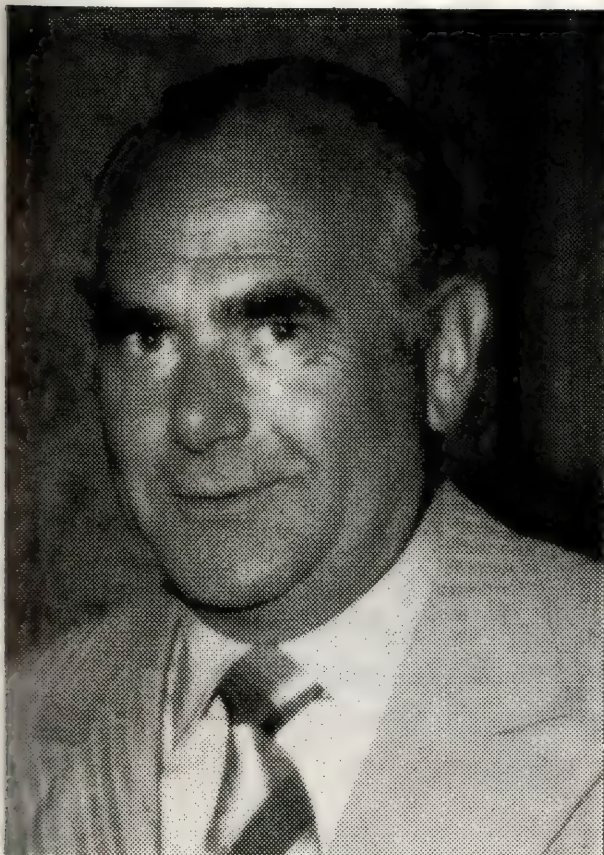


scene from "MAKING IT"



scene from "B.S. I LOVE YOU"

GEORGE HEIBER TOPS U.A. LIST WITH 'FIDDLER'



George Heiber

At least ten nationalities are represented in the companies that worked on the Mirish-Cartier production *FIDDLER ON THE ROOF*, presently being edited by Canadian producer-director Norman Jewison. Heading the International cast is Topol, acclaimed Israeli actor, ably supported by Molly Picon, Norma Crane, Leonard Frey and Paul Mann. This Sholom Aleichem musical classic which has become an annual 'must' on stages throughout the world is a dazzling masterpiece which hopefully will tumble all previous musical B.O. records.

Lee J. Cobb, Burt Lancaster and Robert Ryan get together in a fast-moving drama, *LAWMAN*, naturally a story of the cattle baron who gets mixed up in a bitter conflict with the local marshal.

DIAMONDS ARE FOREVER has got to be a natural, featuring as it does Sean Connery as James Bond in his latest mystery thriller. It is in production now, and is scheduled for early Fall release.

Few people know that it was a Canadian wheat-farmer-turned-pilot named Roy Brown, who on April 21st, 1918 blasted Manfred Von Richtofen, the Red Baron from the skies where he had wrought unimaginable havoc with allied planes. This legendary story is brought into close focus in *VON RICHTOFEN AND BROWN*, starring John Phillip Law and Don Stroud.

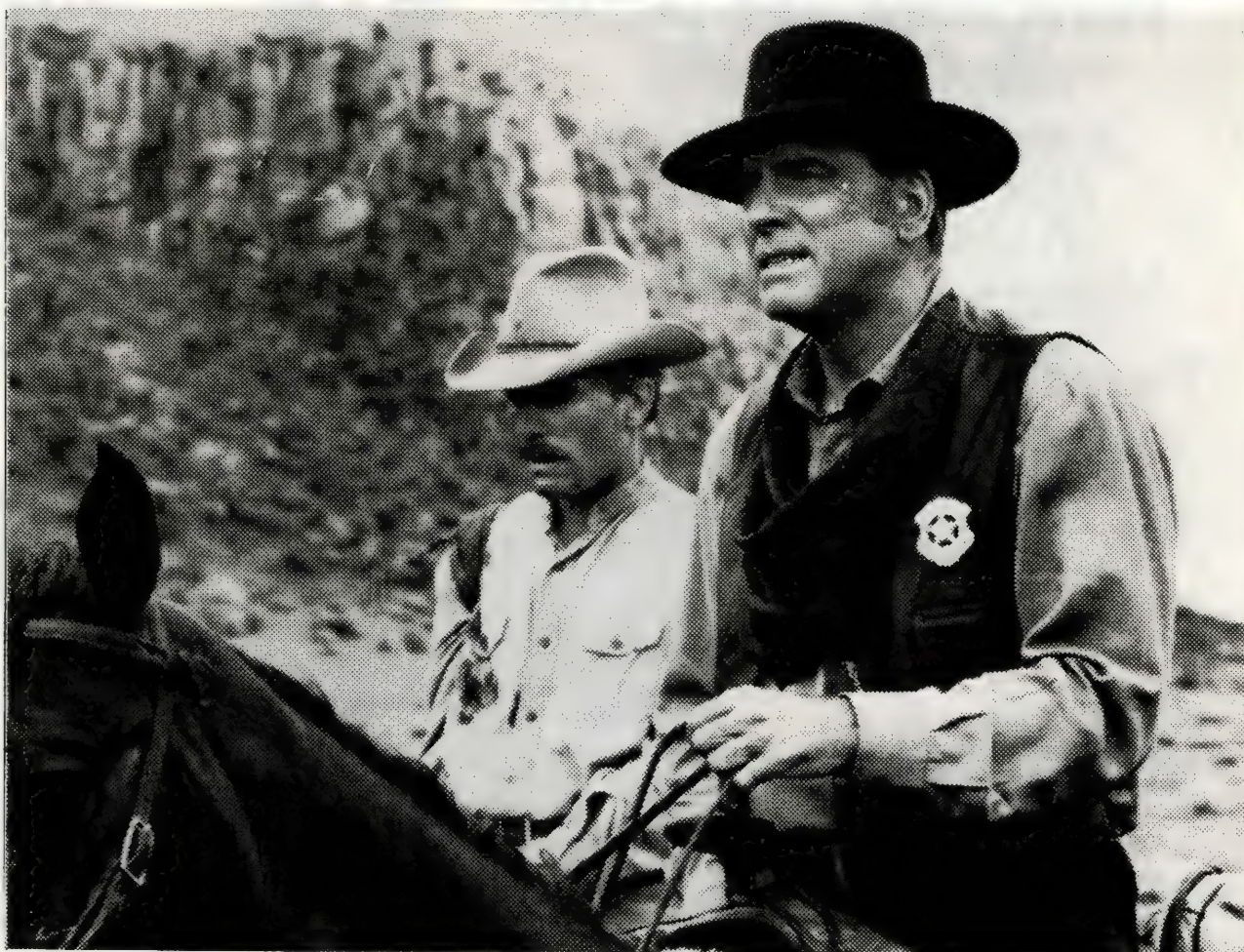
A local civil war between rival mine

owners in the roaring Western town of Purgatory is the theme of *SUPPORT YOUR LOCAL GUNFIGHTER*, a fast-moving, hilariously funny action drama. James Garner and Suzanne Pleshette star.

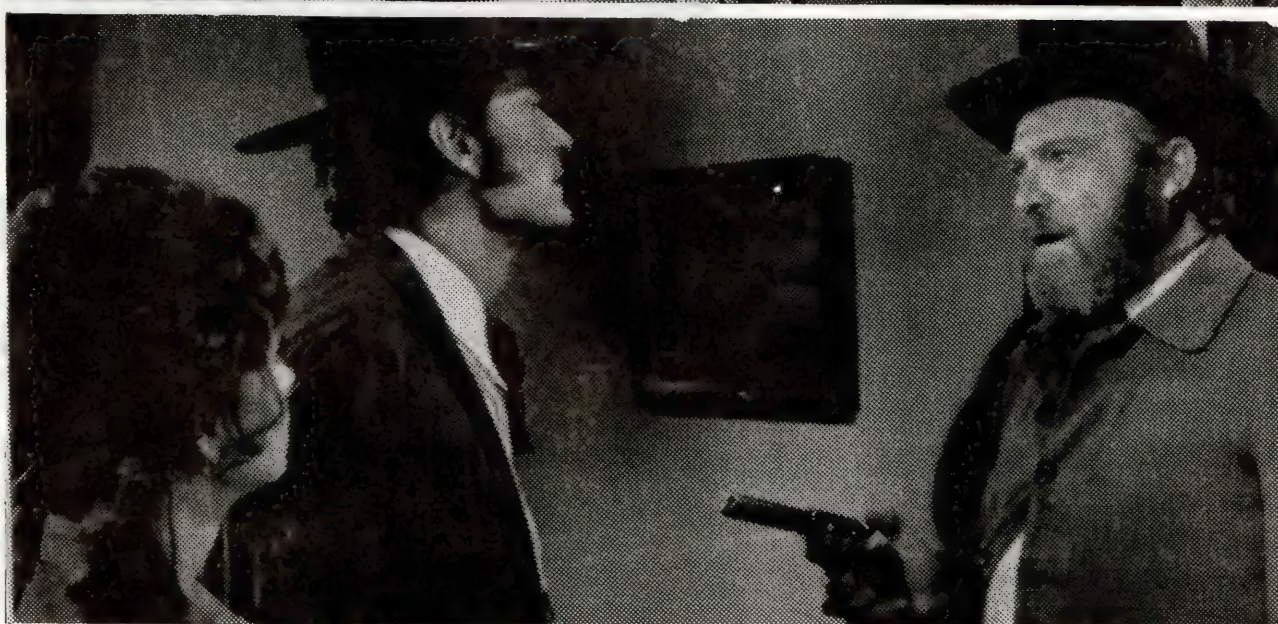
The shortest title since 'Z' ... *DOC* is a film about men who refused to face reality and created a myth to end all myths about the Great American West. Stacy Keach, Fay Dunaway and

Harris Yulin have the starring roles.

Woody Allen is back, in *BANANAS*, in which this inventive humourist levels his droll sense of the ridiculous at such disparate targets as military dictators, guerilla warfare, International intrigue, superautomation and the age-old tangle of the sexes. *BANANAS* is presently being shot on locations in Puerto Rico and New York, and needless to say, stars Woody Allen.



scene from "LAWMAN"



scene from "SUPPORT YOUR LOCAL GUNFIGHTER"

LOOK AHEAD IN '71 WITH UNITED ARTISTS

"VALDEZ IS COMING"

A Norlan Steiner Production
Directed by Edwin Sherin
Produced by Ira Steiner
Screenplay by Roland Kibbee and
David Rayfiel
Starring Burt Lancaster, Susan Clark
Color

"SUPPORT YOUR LOCAL GUNFIGHTER"

Directed by Burt Kennedy
Produced by Bill Finnegan
Screenplay by Burt Kennedy
Starring James Garner
Color

FOR ROADSHOW
PRESENTATION

A Norman Jewison Film

"Fiddler on the Roof"

Presented by the
Mirisch Production Company

Panavision
and Color by DeLuxe

"BANANAS"

A Jack Rollins-
Charles H. Joffe
Production
Directed by Woody Allen
Produced by Jack Grossberg
Original Screenplay by
Woody Allen
and Mickey Rose
Starring Woody Allen
Color

"DUCK, YOU SUCKER"

Directed by Sergio Leone
Produced by Fulvio Marsella
Screenplay by
Sergio Leone,
Sergio Donati,
Luciana Vincenzoni
Starring
Rod Steiger,
James Coburn
Color

"DOC"

Produced and Directed by
Frank Perry
Screenplay by Pete Hamill
Starring Stacey Keach,
Faye Dunaway
Color

"WHAT'S THE MATTER WITH HELEN?"

Presented by Martin Ransohoff
A Filmways-Raymax Production
Directed by Curtis Harrington
Produced by George Edwards
Executive Producer Edward Fieldman
Original Screenplay by Henry Farrell
Starring Debbie Reynolds,
Shelly Winters, Dennis Weaver
Color

United Artists
Entertainment from
Transamerica Corporation

LOOK AHEAD IN '71 WITH UNITED ARTISTS

"ADIOS, SABATA"

Directed by Frank Kramer
Produced by Alberto Grimaldi
Story and Screenplay by
Renato Izzo and Giantranco Parolini
Starring Yul Brynner
Color

"VON RICHTHOFEN AND BROWN"

A Corman Company Production
Directed by Roger Corman
Produced by Gene Corman
Screenplay by William Corrigan
Starring John Philip Law,
Don Stroud
Color

SEAN CONNERY IS JAMES BOND

in IAN FLEMMING'S
**"DIAMONDS
ARE FOREVER"**

Produced by Albert R. Broccoli
and Harry Saltzman
Directed by Guy Hamilton
Color

"LAWMAN"

A Scimitar Films
Production
Produced and
Directed by
Michael Winner
Screenplay by
Gerald Wilson
Starring
Burt Lancaster,
Robert Ryan,
Lee J. Cobb
Color

"THE HUNTING PARTY"

Presented by Hove Pictures, Ltd.
Directed by Don Medford
Produced by Lou Morheim
Screenplay by Lou Morheim and
Gilbert Ralston
Starring
Oliver Reed, Candice Bergen,
Gene Hackman
Color

"SONS OF THE MAGNIFICENT SEVEN"

Presented by the
Mirisch Production Company
Color

United Artists
Entertainment from
Transamerica Corporation

GERALD PRATLEY ON FILM SOCIETIES

We asked Gerald Pratley to bring us up to date on the proliferation of Film Societies in Canada, and he obliged with the following info.

The Canadian Federation of Film Societies (CFFS) has recently undergone major reorganization. Patricia Thompson resigned as Films and Information Officer at the end of 1970 to devote her full energies to the Ontario Film Institute and Theatre at the Science Centre in Toronto.

A meeting was called of the CFFS, the Canadian Film Institute (CFI) and the Ontario Film Institute (OFI) and it was heartening indeed to learn that all three organizations found a common ground on which to co-operate their activities in servicing film societies and associate members of CFFS across the country. The main benefits to be derived from this cooperation are (1) CFI will provide a head office address for mailing, and will in turn, deal with all CFFS duplicating and mailing. Arrangements are also under way to study the possibility of the CFI lending its assistance in the printing of the CFFS Index, a selected list of feature films

available in Canada. (2) The OFI will keep in touch with distributors in Toronto and Montreal and provide information on film availability, also material for program and background notes from its extensive files. (3) The CFFS Newsletter will continue publication with the assistance of the Edmonton Film Society, and recently a new edition was circulated, containing a lively description by the past chairman Talbot Johnson of his visit to the International Federation of Film Societies' annual meeting in Munkkela, Finland. CFFS has agreed to continue its full membership in this valuable International organization.

By the implementation of these changes, and with the various film organizations in full cooperation, duplication of effort is avoided and a sincere effort made to unify the dissemination of film information.

This year's chairman of CFFS is Dr. Keith Row of the University of Waterloo's Extension Film Society, and the treasurer is R.P. (Dick) Schoemaker of the Calgary Film Society.

RENE CLAIR'S WORKS RECEIVE CFFS EXPOSURE

The Ontario Film Theatre, an Associate member of the CFFS, recently held a retrospective of ten Rene Clair films, arranged in co-operation with the Cinematheque Francaise, Paris, and Dr. Serge Losique, Conservatory of Cinematographic Art, Montreal.

It was a unique opportunity to view the span of Clair's work over a period of thirty years, and included such vintage titles as SOUS LE TOITS DE PARIS (1930) ... LE SILENCE EST D'OR (1947) ... LE MILLION (1931) ... LA BEAUTE DU DIABLE (1949) ... A NOUS LE LIBERTE (1931) ... LES GRANDES MANOEUVRES (1955) ... LE DERNIER MILLIARD-AIR (1934) and PORTE DES LILAS (1957).

This series followed hard on the heels of the successful ten-night Buster Keaton Film Festival arranged in conjunction with Raymond Rohauer.

CFFS ANNUAL GENERAL MEETING 1971

The 18th general meeting and screening week-end of the CFFS will be held under the auspices of the University of Saskatchewan Film Society from May 21st through May 24th inclusive in Saskatoon.

This fabulous week-end enjoys the support of many distributors and affords a great opportunity for Film Society programmers to preview many outstanding features and short subjects which they would perhaps not otherwise have a chance to see.

WEST COAST RECEIVES \$50,000.00 C.F.D.C. GRANT

The Canadian Film Development Corporation has announced a grant of \$50,000.00 to encourage and assist aspiring amateur film makers on Canada's West Coast. These non-repayable

grants, ranging from three to five thousand dollars, and in exceptional cases, more must be applied to the production of low-budget, live-action dramatic films, and should bring into sharp focus the film-making potential of talented individuals both as producers and directors.

A jury of West Coast experts will allocate the grants, giving priority to those showing a marked capacity for directing performers and technical crews in at least a semi-professional manner. This is bound to result in at least a number of good quality shorts, hopefully with commercial potential.

Applicants must be either Canadians, or have a landed immigrant status with at least one year's domicile in British Columbia. Each applicant must also have at least one completed film to his credit, and must be prepared to submit a shooting script or scenario and proposed budget.

The C.F.D.C. plans to announce the names of the special grant recipients sometime in April.

PARAMOUNT CO-OPERATES WITH FILM SOCIETIES

Bo Widerberg's new film ADALEN 31 might not have been seen in Canada were it not for the enterprise of the Ottawa Film Society and the Canadian Federation of Film Societies. The Ottawa Film Society on learning that Paramount was having difficulty distributing this 35mm print, persuaded the company to bring it in for Film Society showings. A telephone campaign followed which resulted in a sufficient number of rentals to make it profitable for Paramount to bring in the film. Hopefully this could develop into a two-way street, with other companies following Paramount's example.

ALLAN KING GOES INTO DISTRIBUTION

Allan King Associates of Toronto has gone into 16mm distribution, with this department ably handled by Bruce Pittman. They are, of course, handling WARRENDALE, A MARRIED COUPLE, GOIN' DOWN THE ROAD, DAVID HOLZMAN'S DIARY, and hope to include Louis Malle's CALCUTTA.

LOOK TO UNIVERSAL FOR THE BEST

Bill Soady, newly appointed v.p. and National Sales Manager of Universal Films (Canada) declares that the next four months B.O. potential will hit its peak with the release of eight major attractions designed for every segment of today's audience.

The screen adaptation of best-selling novel **THE ANDROMEDA STRAIN** had its debut in Toronto in early April to wide audience and critic acclaim. Among its stars are Canadians Kate Reid and Arthur Hill supported by another pair of Canadians, Eric Christmas and Ivor Barry.

Now in general release and of particular importance to the smaller situations is Don Knott's latest, **HOW TO FRAME A FIGG**, co-starring Joe Flynn and Edward Andrews. Some big B.O. bucks can result from proper advance exploitation.

RED SKY AT MORNING, another best-seller has been filmed by veteran Hal Wallis, and stars Richard Krenna, Claire Bloom and John Colicos, with youngsters Richard Thomas, Catherine Burns and Dezi Arnaz Jr. This attraction will be sneak-previewed wherever

possible to create advance word-of-mouth.

A special Canadian-oriented ad campaign has been developed in support of **ONE MORE TRAIN TO ROB**, starring George Peppard and John Vernon. This is a kooky Western comedy, and Soady suggests that if you don't get proofs of the special ads well in advance, contact Barry Carnon at the Universal office.

Clint Eastwood is back, this time in a macabre-type film **THE BEGUILLED** with co-stars Geraldine Page and Elizabeth Hartman. And speaking of Eastwood, he has another 'in the can' for Universal, **PLAY MISTY FOR ME**, a suspense drama for early Fall release.

A great comedy, **THEY MIGHT BE GIANTS** stars two B. O. naturals, Joanne Woodward and George C. Scott. Filmed in New York it was directed by Antony Harvey of 'Becket' and the "Lion In Winter" fame.

TAKING OFF is a contemporary human comedy designed for the "Easy Pieces" and "Rider" crowd. It stars Lynn Crln and Buck Henry.

Faye Dunaway, a favourite with the off-beat crowd, excels in **PUZZLE OF A DOWNFALL CHILD**, with fine support from Viveca Lindfors and

Barry Morse. Special Canadian ad campaign to support it.

Hal Wallis has just completed **SHOUT OUT**, a suspense Western starring Gregory Peck, which is sure to come in a winner.

Upcoming product for release from July on, includes the highly successful British family picture **THE RAILWAY CHILDREN**, and in addition Universal has on tap the following;

Peter Fonda in **THE HIRED HAND** and also **THE LAST MOVIE**, in which he is ably supported by Dennis Hopper.

SOMETIMES A GREAT NOTION stars Paul Newman, Henry Fonda, Lee Remick and Michael Sarrazin.

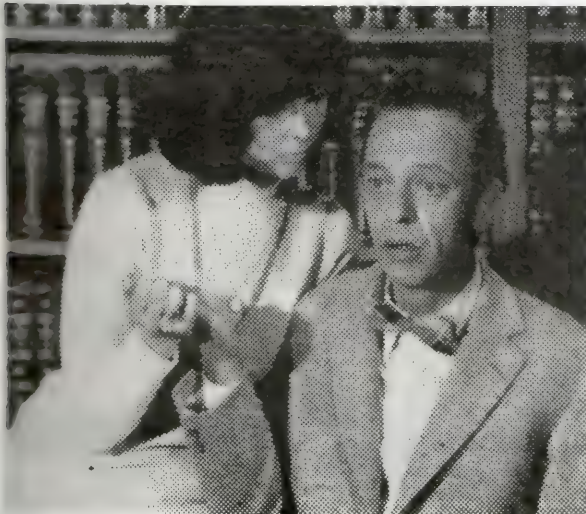
A wild Western with last year's Academy Award winner Cliff Robertson, is **THE GREAT NORTHFIELD MINNESOTA RAID**.

In addition you may expect the following now in the shooting stage...**TWO LANE BLACKTOP ... SLAUGHTERHOUSE FIVE**...from John Cassavattes **MINNIE AND MOSCOWITZ**, Hal Wallis' **MARY QUEEN OF SCOTS** with Vanessa Redgrave, and Hitchcock's **FRENZY**.

Universal is quite naturally proud of its product line-up, and anticipates one of its biggest B.O. season in years.



"PUZZLE OF A DOWNFALL CHILD"

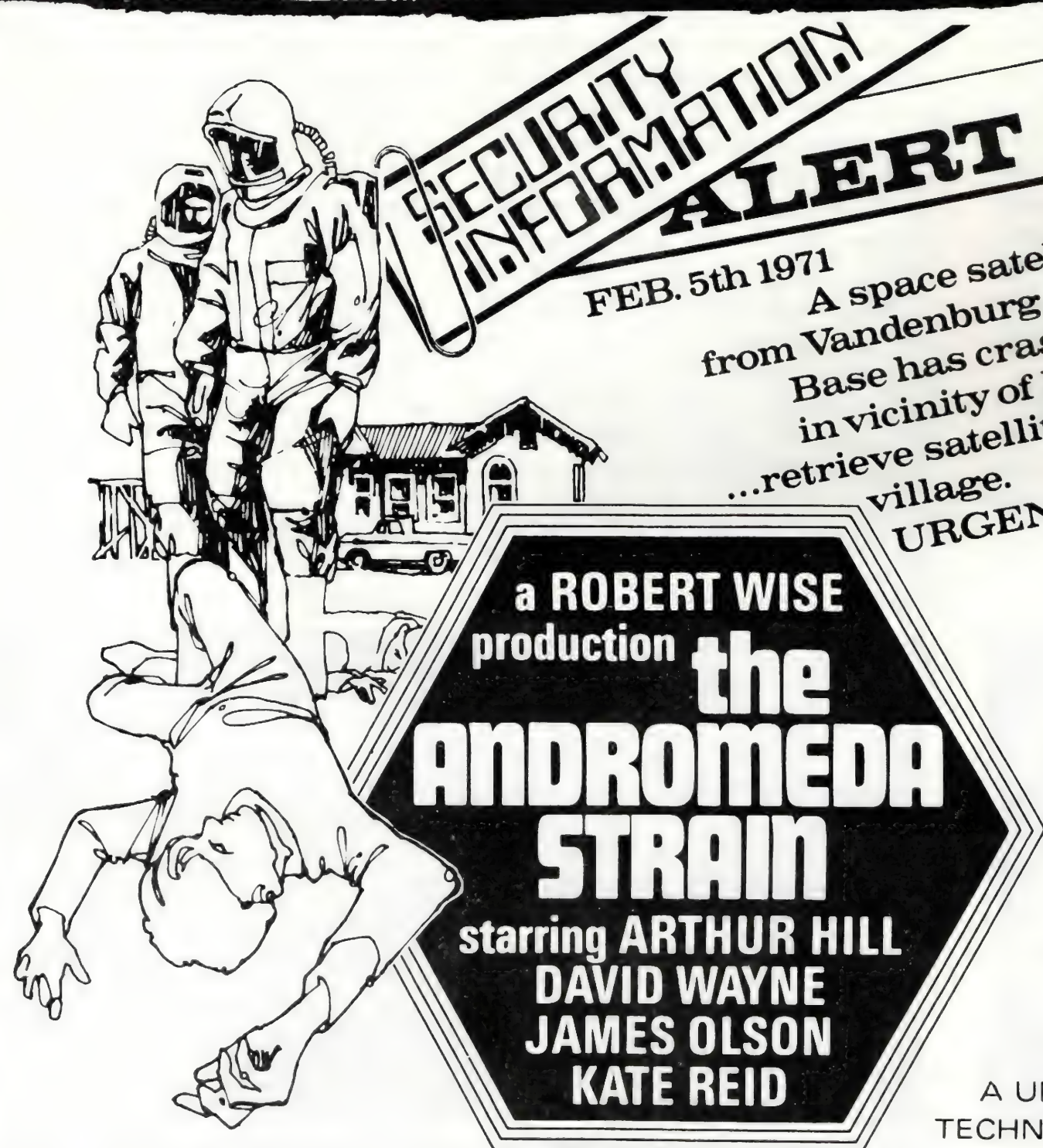


"HOW TO FRAME A FIGG"



Top "FIRST LOVE" Bottom "ONE MORE TRAIN TO ROB"

UNIQUE



SECURITY INFORMATION
ALERT

FEB. 5th 1971

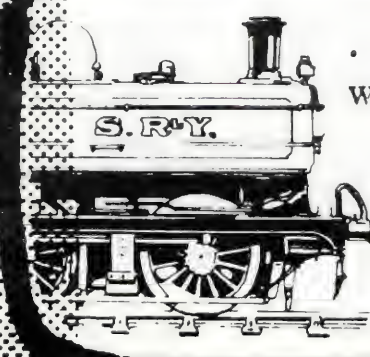
A space satellite launched from Vandenburg Air Force Base has crashed....located in vicinity of Piedmont N.M. ...retrieve satellite...destroy village.
URGENT!

a ROBERT WISE production
the ANDROMEDA STRAIN

starring ARTHUR HILL
DAVID WAYNE
JAMES OLSON
KATE REID

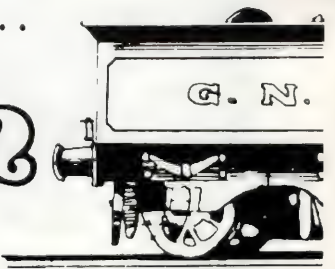
A UNIVERSAL PICTURE
TECHNICOLOR PANAVISION®

Production designed by BORIS LEVEN • Screenplay by NELSON GIDDING • from the Novel by MICHAEL CRICHTON • Directed by ROBERT WISE • Music by GIL MELLE



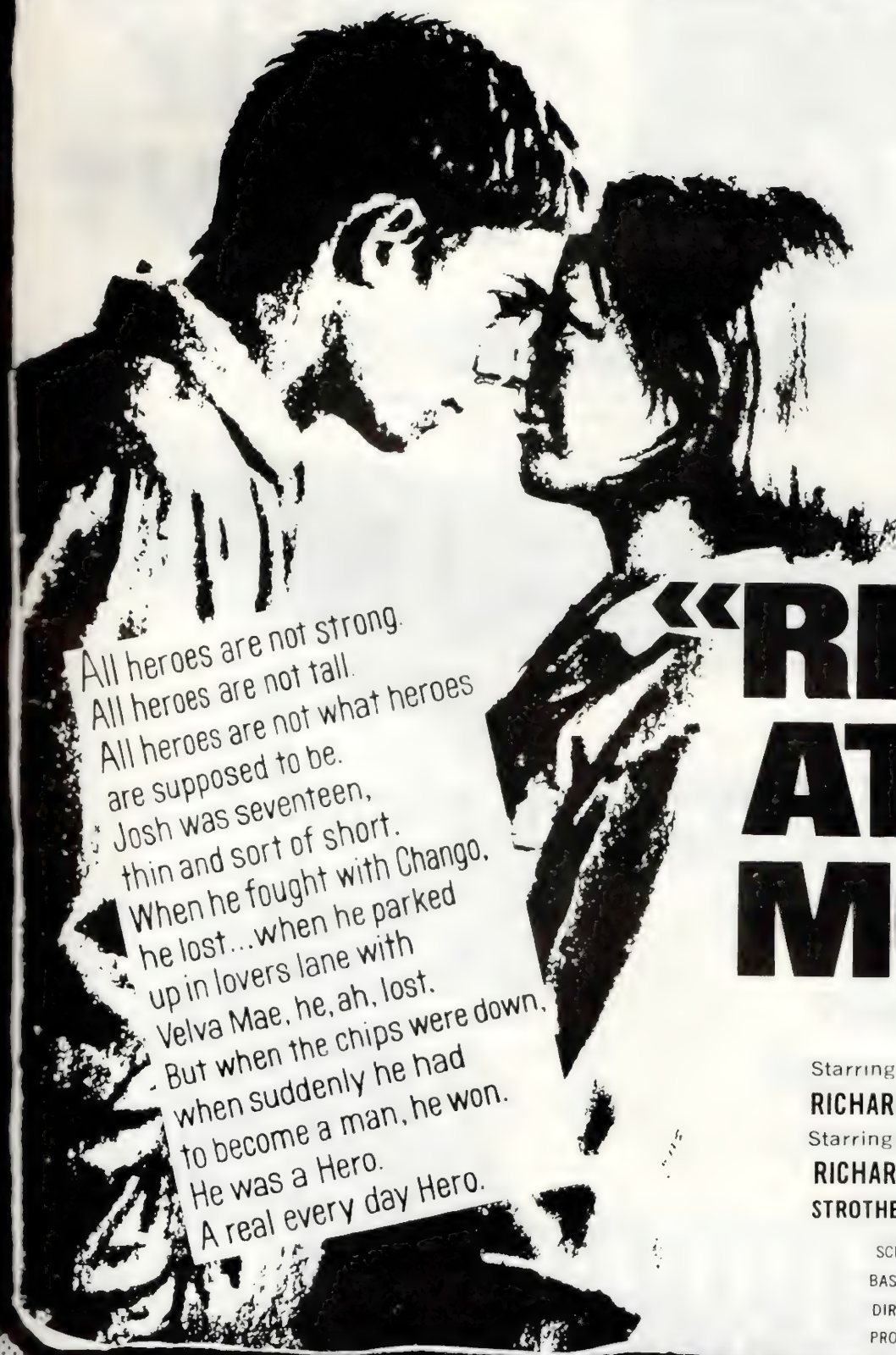
... "is so endearingly honest that you soon yield to it completely." DAILY MAIL ... "This is a film to which parents can take the kids - and have a good time themselves!" DAILY MIRROR ...

The Railway Children



RSAL

WILL
TURN
YOU ON!



All heroes are not strong.
All heroes are not tall.
All heroes are not what heroes
are supposed to be.
Josh was seventeen,
thin and sort of short.
When he fought with Chango,
he lost...when he parked
up in lovers lane with
Velva Mae, he, ah, lost.
But when the chips were down,
when suddenly he had
to become a man, he won.
He was a Hero.
A real every day Hero.

A
HAL WALLIS
PRODUCTION

“RED SKY AT MORNING”

Starring as the YOUNG ONES

RICHARD THOMAS • CATHERINE BURNS • DESI ARNAZ, JR.

Starring as the ADULTS

RICHARD CRENNAN • CLAIRE BLOOM • JOHN COLICOS • HARRY GUARDINO
STROTHER MARTIN • NEHEMIAH PERSOFF

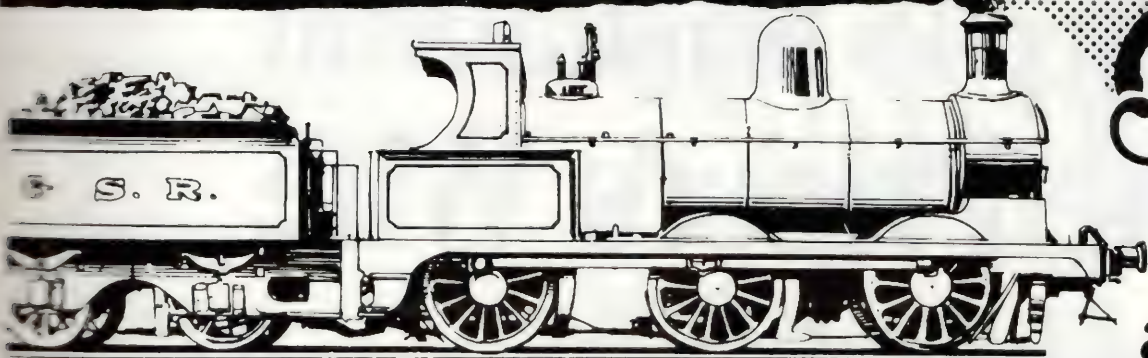
SCREEN PLAY BY MARGUERITE ROBERTS

BASED ON THE NOVEL BY RICHARD BRADFORD

DIRECTED BY JAMES GOLDSTONE

PRODUCED BY HAL B. WALLIS

A UNIVERSAL PICTURE • TECHNICOLOR



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about them in this MAG.



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triumphantly
returns the most
celebrated motion
picture in its history.

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WINNER OF 8 ACADEMY AWARDS
INCLUDING BEST PICTURE

STARRING
AUDREY HEPBURN · REX HARRISON

CO-STARRING
STANLEY HOLLOWAY · WILFRID HYDE-WHITE · GLADYS COOPER

JEREMY BRETT and THEODORE BIKEL FROM THE PLAY BY BERNARD SHAW · PRODUCTION BY CECIL BEATON · CHOREOGRAPHY BY HERMES PAN · MUSIC SUPERVISED BY ANDRE PREVIN

BASED UPON THE PLAY "MY FAIR LADY" SCREENPLAY BY ALAN JAY LERNER · MUSIC BY ALAN JAY LERNER · PRODUCED BY JACK L. WARNER · DIRECTED BY GEORGE CUKOR

TECHNICOLOR®

PANAVISION®

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A Kinney company

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LOOK TO WARNERS IN '71!

An absolutely divine comedy!

A girl
in love
has enough
problems...

Warner Bros. presents a Carlo Ponti production

Sophia Loren

Marcello Mastroianni

The Priest's Wife

Screenplay by

Ruggero Maccari

Produced by

Carlo Ponti

Directed by

Dino Risi

TECHNICOLOR®

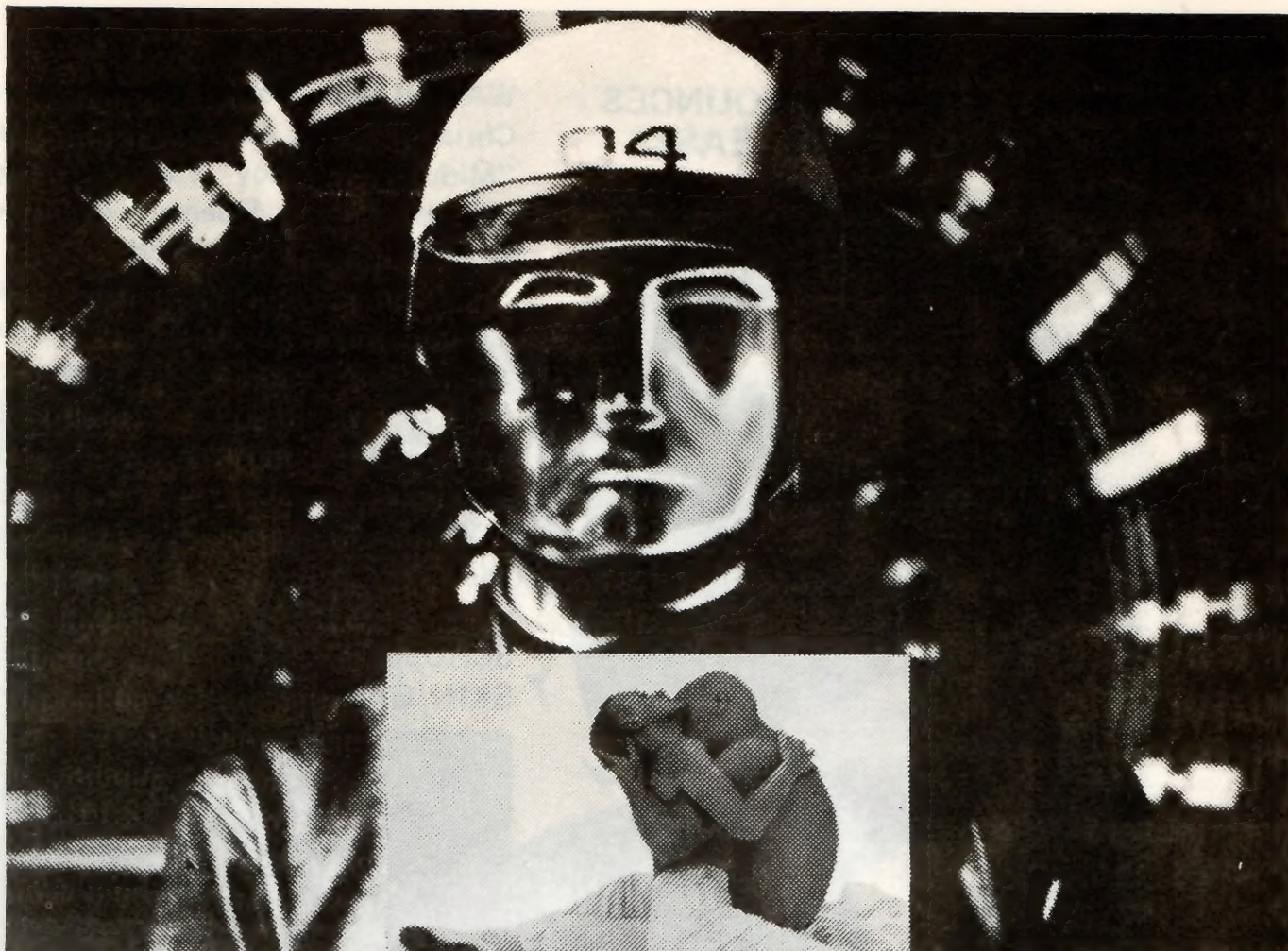
FROM Warner Bros.
A Kinney company



SOCKO BOXOFFICE IN FIRST ENGAGEMENTS!

Visit the future
where love is
the ultimate crime.

THX 1138



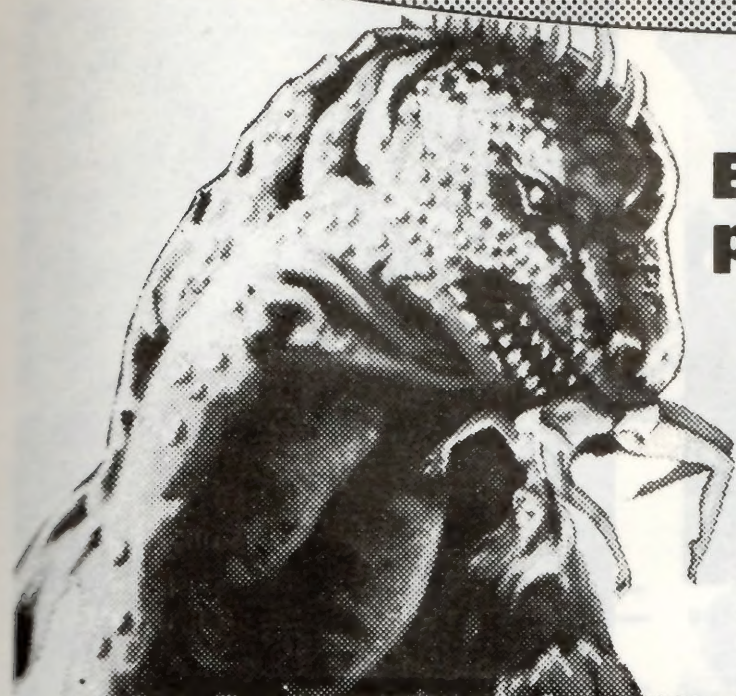
Warner Bros. presents THX 1138 • An American Zoetrope Production • Starring Robert Duvall and Donald Pleasence • with Don Pedro Colley, Maggie McOmie and Ian Wolfe • Technicolor® • Techniscope® • Executive Producer, Francis Ford Coppola • Screenplay by George Lucas and Walter Murch • Story by George Lucas Produced by Lawrence Sturhahn • Directed by George Lucas • Music by Lalo Schiffrin

FROM Warner Bros.
A Kinney company

LOOK TO WARNERS IN '71!

Enter an age of unknown terrors,
pagan worship and virgin sacrifice...

From the creators of
"One Million Years B.C.",
their most gigantic spectacle...



WHEN DINOSAURS RULED THE EARTH

Warner Bros. presents
A Hammer Film Production

"WHEN DINOSAURS
RULED THE EARTH"

starring
VICTORIA VETRI

ROBIN HAWDON • PATRICK ALLEN • IMOGEN HASSALL

Music Composed by Mario Nascimbene • Special Visual Effects by Jim Danforth • Written for the Screen by Val Guest

Produced by Aida Young • Directed by Val Guest • Technicolor® FROM Warner Bros.
A Kinney company



IRVING STERN ANNOUNCES UPCOMING W.B. RELEASES



Irving Stern

Bubbling with enthusiasm, Irving Stern, G.M. of Warner Bros. Canadian operations unabashedly predicts that the coming season will be one of the best in Warner's history. He has just returned from a hurried trip to the company's studios in Burbank where he hosted Canadian circuit representatives at special screenings of a number of upcoming features, some rough cuts highlighting important scenes, and two features, *THE PRIEST'S WIFE* and *SUMMER OF '42* in their entirety. On hand to greet the Canadian contingent were Ted Ashley, Chief Executive ... Leo Greenfield v.p. in charge of sales, and production chief John Calley.

The seminars and screenings were appropriately titled *FUTURAMA '71* and elicited much praise and an enthusiastic reception from all the visitors.

Highlight scenes were shown from a number of not yet completed productions, among them ... *ZEPPELIN* with Elke Sommers and Michael York ... *THE GREAT MEDICINE BALL CARAVAN* featuring performers B.B. King and The Youngbloods ... *ELIZA'S HOROSCOPE*, a Canadian production filmed in its entirety on location in Montreal, starring Lila Kedrova ... *KLUTE* with Jane Fonda and Donald Sutherland ... Charlton Heston in *I AM LEGEND* ... *THE DEVILS* with Vanessa Redgrave and Oliver Reed ... Robert Altman's Vancouver production *THE PRESBYTERIAN CHURCH*

WAGER with Warren Beatty and Julie Christie ... *ALL AMERICAN BOY* with "Midnight Cowboy" star John Voight, and an exciting Science Fiction look at the future in *THX 1138*.

Mr. Stern also released the titles of a number of important attractions to be started by John Calley in the next four months, among them ... *COWBOYS* with John Wayne ... *DIRTY HARRY* starring Clint Eastwood ... *PORTNOY'S COMPLAINT* featuring Richard Benjamin ... *FIFTY OF JULY* to be directed by Richard Colla ... *SCHUSS* starring Jean Claude Kiley ... *SKIN GAME* with James Garner, and

MAN IN THE WILDERNESS with Richard Harris.

Stern believes that the 1971-72 season will be among the most exciting in W.B. history, and quotes some of the exciting current releases ... Luchino Visconti's *DEATH IN VENICE* ... and the long awaited re-release of one of the greatest musicals of all time, *MY FAIR LADY*.

We all hope that Irving Stern's predictions come true, and the exciting array of product unveiled at the Burbank meetings will help fill a lot of seats in the theatres across the country.



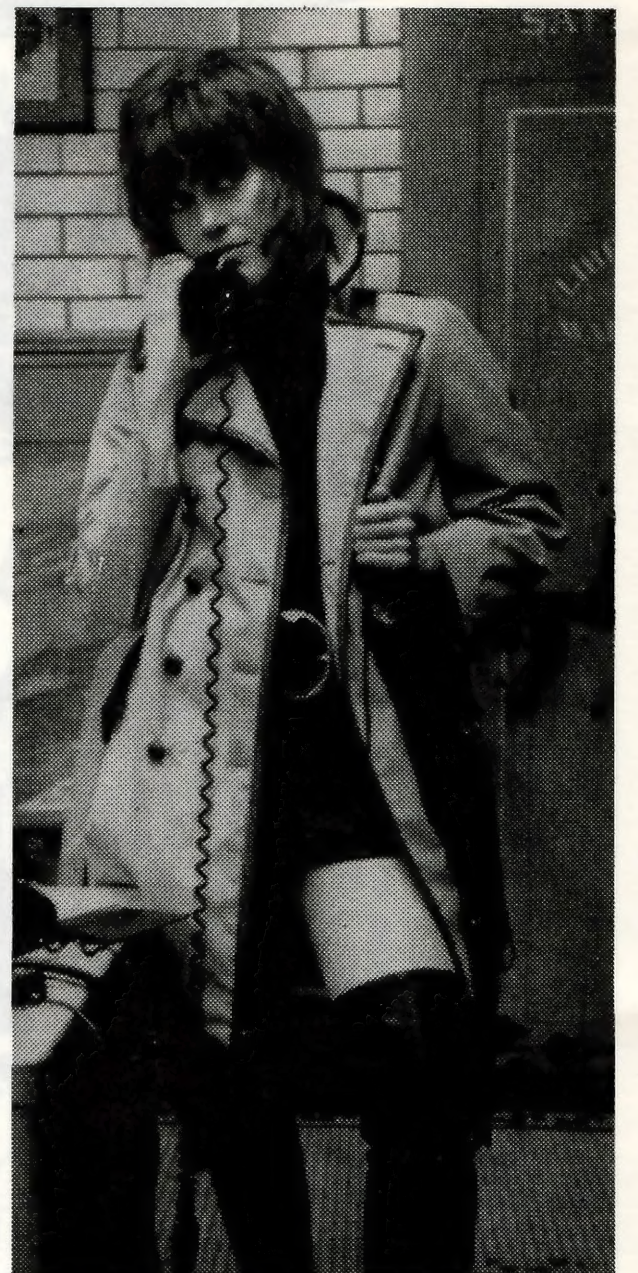
Victoria Vetri in a scene from Warner Bros. film "WHEN DINOSAURS RULED THE EARTH".



Jennifer O'Neill and Gary Grimes in a scene from *SUMMER OF '42*



Audrey Hepburn and Rex Harrison stars of the greatest of all musicals, "MY FAIR LADY".



Jane Fonda as she appears in *KLUTE* ●



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LENGTH**

films for
theatres
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Join our multi-profit plan.

Naturally you make money on Coca-Cola.

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Is each of them bringing you maximum sales and profits?

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Which is why we offer our multi-profit plan: a high-profit product in every major soft drink category.

Each a leader in its field, each pre-sold with heavy advertising and promotion, each with the premium

quality your customers want.

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So join our multi-profit plan.

Just sell Coca-Cola, Sprite, Tab, Fanta and Fresca.

